

Teatro Luxury Apartments Firenze Achieves LEED Gold Certification

From Historic Redevelopment to LEED Gold Standard: Starhotels' New Residential Address Sets a New Benchmark for Sustainable Living in Florence



Florence, Italy (July 10, 2026) – [Teatro Luxury Apartments Firenze - Starhotels Collezione](#), recently opened in **October 1, 2025**, has achieved the [LEED Gold certification](#), underscoring the property's commitment to sustainability, energy efficiency, and responsible urban regeneration.

The certification reflects a comprehensive, holistic approach to environmental performance across design, construction, and operations. During redevelopment, more than 75% of building materials were recovered and recycled, while 97.5% of demolition waste was repurposed, significantly reducing environmental impact. The project, part of **a broader urban renewal initiative**, also included the remediation of hazardous materials and regeneration of the surrounding area.

The development also celebrates **Italian craftsmanship** through the careful selection of furnishings and finishes that embody the quality and distinction of Italian design, in line with Starhotels' patronage initiative **La Grande Bellezza – The Dream Factory**.

*"As Italy's leading privately owned hotel group, Starhotels has always been committed to promoting a vision of hospitality that combines excellence, cultural identity, and responsibility," said **Elisabetta Fabri, President and CEO of Starhotels**. "The LEED Gold certification achieved by Teatro Luxury Apartments Firenze - Starhotels Collezione is an important recognition of this approach and reflects our ongoing commitment to projects that enhance the places in which we operate while contributing positively to the city and its future."*



TEATRO LUXURY APARTMENTS

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Water efficiency has been optimized through advanced systems that support both indoor and outdoor use, including rainwater harvesting and smart irrigation technologies. The residences are rated A1 for energy efficiency, while commercial spaces meet Class B standards. Climate control systems are powered by groundwater-based heat pumps and monitored through a digital Building Management System, enabling real-time optimization of energy use and efficiency.

Sustainability is further integrated through an underground parking facility equipped with an advanced ventilation system designed to ensure safety in emergency conditions.

With this achievement, Teatro Luxury Apartments Firenze strengthens Starhotels' commitment to a model of luxury living in which sustainability, cultural heritage and Italian design coexist in a refined, contemporary way.

Starhotels

Starhotels, the first Italian private hotel company, is a market leader in the hospitality industry within 4 and 5-star hotels. The group counts 34 properties, with more than 4,500 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Paris, and New York.

For over 45 years, Starhotels has represented the excellence of Italian hospitality, embodying the values of Made in Italy, even abroad, through every detail. This vocation is also expressed through *La Grande Bellezza – The Dream Factory*, a contemporary patronage project founded in 2019 dedicated to promoting Italian high craftsmanship.

The prestigious **Starhotels Collezione** – icons of style in the world's most beautiful destinations – stand out as historic residences and boutique hotels with a unique identity, capable of reflecting the authentic soul of the cities in which they are located. Starhotels Collezione properties can be found in prime settings in Florence, Forte dei Marmi, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice, and Vicenza.

Starhotels Premium, located in the heart of the most beautiful Italian cities – Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno, and Turin – stand out for their strategic locations and contemporary style, providing the perfect blend of elegance and comfort, an intangible sense of well-being through excellent and welcoming service.

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