

HELVETIA & BRISTOL
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HELVETIA & BRISTOL FIRENZE – STARHOTELS COLLEZIONE

An Icon of Florentine Hospitality, Where Heritage Meets Contemporary Elegance

Located in the heart of Florence's historic center, just steps from Palazzo Strozzi and the city's most exclusive shopping streets, Helvetia & Bristol Firenze has stood for over a century as one of the most prestigious addresses in Florentine hospitality. Elegant and steeped in history, the hotel embodies the city's timeless charm, offering a stay that seamlessly weaves together art, tradition, and contemporary comfort.

Today, Helvetia & Bristol continues to evolve while honoring its rich heritage, standing as one of the most refined and emblematic residences in the heart of Florence.





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History



Part of Starhotels Collezione since 2016, Helvetia & Bristol was built in the early nineteenth century as a private residence in the heart of Florence. Transformed into a hotel by Giacomo Mosca of Switzerland in 1885, it became one of the beloved hotels of the international elite on their **Grand Tour**, and was particularly popular with British travellers for its exquisite furniture, which reflected the atmosphere of the elegant era.

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Over the subsequent years, the Helvetia & Bristol has been a gathering place for intellectuals, artists, musicians and scientists, many of whom stayed in the hotel for long periods. Gabriele D'Annunzio, Eugenio Montale, Luigi Pirandello, Eleonora Duse, Giorgio De Chirico, Enrico Fermi, Bertrand Russell and Igor Stravinsky are only a few of the illustrious guests who chose Helvetia & Bristol for their stays.

Location

The unique location of the Helvetia & Bristol in an elegant street a stone's throw from Palazzo Strozzi, Brunelleschi's Dome and the shops on via de' Tornabuoni, makes the hotel the perfect base for exploring the city on foot or shopping in Florence's boutiques, whilst assuring a stay surrounded by the utmost tranquility. The Uffizi Gallery and Medici Chapels, as well as the Oltrarno, with Santo Spirito and the Boboli Gardens, can all be reached by a short stroll through some of Florence's oldest and most fascinating quarters.

The rebirth of an icon: the hotel today

From 2019 to 2022, Helvetia & Bristol Firenze – Starhotels Collezione underwent a masterful restoration and renovation project that preserved the building's original nineteenth-century structure and architectural heritage. As part of Starhotels' contemporary patronage project, ***La Grande Bellezza – The Dream Factory***, the hotel's precious collections of objects, furniture and decorative pieces dating from the seventeenth to the nineteenth century have been further enhanced with contemporary accents and creations of fine Italian craftsmanship. These include bespoke wallpapers with original designs, elegant boiserie, hand-bevelled oak floors, Italian silk damask fabrics, precious taffeta curtains, and furnishings created especially for the restyling.

Following the renovation of the historic hotel, the expansion works were completed in 2021 with the addition of the Bristol Wing, located in the building adjacent to the historic palazzo, which was originally home to the Banco di Roma.

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The project expresses the authentic soul of the city and a unique ‘sense of place’, creating an intimate connection with the soul of Firenze, thanks to the precious contribution of the finest Florentine master craftsmen.

The 25 rooms and suites housed in the new ‘Bristol Wing’ are the result of the work of interior designer, Anouska Hempel, who has fulfilled the desire of Starhotels’ President, Elisabetta Fabri, to create an unusual, surprising and intriguing hotel - a space intended to be experienced as a second home by guests who, among other things, will be able to enjoy tranquil internal courtyards and terraces overlooking the Florentine rooftops. All the details of the planning phases for the Bristol Wing were tackled with the utmost care: from the splendid herringbone oak flooring to the wainscoting, trimmings, silk and velvet curtains, chandeliers and opaline glass, lanterns and cast-iron canopy beds. These elements were commissioned from and produced by the best Italian artisans, such as Moleria Locchi, the glassmakers of Murano, Rubelli, Antico Setificio Fiorentino, Fiacchini, Anichini and Bronzetto.

The overall effect offers a reference to the warm atmospheres and the 'Great Beauty' that has always been a source of inspiration for Starhotels' all-Italian hospitality.

The renovation of the historic hotel in detail: the Helvetia Wing

1. Restoration of the furniture



Starhotels' President, Elisabetta Fabri, personally oversaw the designs for the décor of the Helvetia & Bristol, coordinating all the phases of the project together with a team of interior designers.

Antonio Casciani, owner of a historic workshop and a past collaborator of the Uffizi and Metropolitan Museum of Art in New York, was entrusted with the restoration of almost 200 pieces of furniture. Chests of drawers, tables, consoles and nightstands were brought back to their original, extraordinary beauty.

The hotel's private antique collection includes sacred and flower paintings, hunting scenes, prints and mirrors, armchairs, antique loveseats, table lamps and Chinese vases adorn not only the rooms but also the corridors and the lobby that are lined with typical Florentine pietra serena stonework.

2. Finishing touches: hardwood floors and exquisite fabrics

The Puglia-based company, **Gravina Parquet**, was tasked with making around 2,300 m² of herringbone oak flooring with a scalloped border for every room in the Helvetia & Bristol. Every single slat passed through the expert hands of three artisans as they were cut, bevelled and finished with natural oils. The result is a luminous and elegant parquet that creates a harmonious counterpoint with the hotel's furniture.

Many of the damasks, trimmings and velvets in the hotel were crafted by **Antico Setificio Fiorentino**, which was originally owned by Emilio Pucci and today by the Ricci family. Known the world over for the quality of its creations, each one woven by hand since 1786 on antique looms originally belonging to noble Florentine families, Antico Setificio produces brocatelle, brocade, ermisino, damask, filoselle, lampas and *saia fiorentina*. It is a painstaking craft (for some fabrics, the daily production averages just 15cm per day) and one of priceless cultural value.

3. Winter Garden and Tinello

The **Winter Garden**, historically a cultured gathering place for the hotel's illustrious guests, is illuminated with dappled light that shines in through an Art Deco skylight, reflected by screens and wall mirrors. The Winter Garden wallpaper has been designed by **Ottavia Moschini** and recreates a classic late-eighteenth-century *chinoiserie* motif, bringing to life scenes of Tuscan flora and fauna – pomegranates, olive trees, tendrils and water lilies are interspersed with hoopoes, kingfishers and grey herons.

The **Tinello**, or informal dining room, which leads off from the Winter Garden, is inspired by the convivial heart of a classic Tuscan home and was designed by Riccardo Barthel. The dining room features an unmistakable mix of artisan craftsmanship, antiques and flawless technology that has long characterised the Florentine company's projects.

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Rooms and suites

At the Helvetia & Bristol, every detail speaks of Italy's great beauty: it is impossible not to feel inspired, not to experience a profound sense of wonder, and not to let oneself be pampered by the intriguing atmosphere of its 'seductive' rooms & suites.

It is in the **89 rooms**, 64 of which are located in the Helvetia Wing and 25 in the hotel's Bristol Wing, that the care and craftsmanship that has restored the hotel to its full splendour has been concentrated.

Helvetia Wing

Refined and elegant rooms with antique furniture and works of art characterize the rooms of the Helvetia Wing and create an atmosphere of discreet and warm luxury. From the herringbone oak flooring to the Murano glass chandeliers and original marble in the bathrooms – restored following the pattern of the veining and recovering almost 100% of the rare polychrome slabs - all are made in Italy, many even in Florence.



A photograph of a hotel room with a brown wall and white decorative panels. A large chandelier hangs from the ceiling. A wooden chest of drawers with a mirror and two lamps is in the center. A doorway leads to a bedroom with a bed and white curtains. A sofa with yellow and white pillows is in the foreground.

In the Heritage Suite Helvetia, all the rediscovered charm of the hotel's history shines through amid extraordinary antiques, warmed by the nuances of fine fabrics, precious taffeta curtains, specially created brass and crystal lamps and mirrors with sumptuous carved frames. The antique furniture, the vases and paintings, the trimmings and the refined upholstery reflect the ever-changing light coming in through the large windows, which are themselves original and perfectly restored, framed by curtains in precious silk taffeta, and some of which overlook Piazza Strozzi. In some of these suites, the double beds are surmounted by delicate wrought iron and brass canopies created by Florentine artisans.

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Junior Suite Helvetia and Junior Suite View Helvetia

The Junior Suite Helvetia and the Junior Suite View Helvetia, which offer exclusive views of piazza Strozzi, boast an aristocratic elegance. Comprising a sitting room with sofas upholstered in exquisite Italian velvet and a bedroom with a spacious bed with monogrammed sheets, the suites' walls are decorated with wainscoting, mirrors and original or newly made and equally splendid tapestries. Nobilis, Rubelli and Tessiture di Rovezzano have made the fine Italian fabrics. In one of these suites in particular, creations by the **Antico Setificio Fiorentino** reveal themselves to best effect. The tapestries and seating are made with Frescobaldi damask, a magnificent and historic design with a satin background, made *ad hoc* with an impressive matching of cherry red and *Specchio di Venere* purple.

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Rooms and suites designed by Anouska Hempel: the Bristol Wing

Anouska Hempel is a leading name on the international design scene, acclaimed for being the first to launch the “boutique hotel” concept in London in 1978.

After having worked for Starhotels on the refurbishment of The Franklin in London in 2016, the Helvetia & Bristol project marks Anouska’s official debut in the Italian *hôtellerie* sector.

For the creation of the 25 rooms in the Bristol Wing, the designer has given form to new and warm settings, inspired by the seductive atmospheres of the sumptuous Florentine palaces of the past, reinterpreting the style with a contemporary touch.

Bristol Wing

The 25 elegant rooms and suites in the hotel's Bristol Wing welcome guests into a new dimension of luxury, offering spaciousness with the sophisticated and seductive style that characterizes **Anouska Hempel's design**.

Historic Florentine artisans have contributed to embellish the furnishings with mirrors, crystals, fabrics and lamps made by hand to original designs.

The neutral colour palette perfectly matches the refinement of the furnishing details, including hand-bevelled oak parquet floors, Carrara marble, mirrored furniture and wrought-iron canopy beds made with embroidered fine cotton sheets and comfortable Dorelan mattresses. The large bathrooms, some with Turkish bath and Devon&Devon bathtub, have vast decorated mirrors, some set in splendid white Carrara marble frames, made in one piece by the skillful hands of Florentine craftsmen.



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Panoramic Suites

On the 5th floor of the Helvetia & Bristol, the two recently renovated Panoramic Suites reflect the classic elegance of the Helvetia Wing on one side, and the sophisticated contemporary style of the Bristol Wing on the other. Many details are the result of Florentine craftsmanship, such as the brass furniture by Il Bronzetto, the Florentine scagliola tables by Bianco Bianchi, and the antique mirrors, honoring the rich local artisanal tradition.

This unique combination of the Helvetia & Bristol's essences creates an unprecedented union of memory and modernity, designed for those seeking a high-level stay in an intimate and reserved atmosphere.

Both very spacious, measuring 66 and 74 square meters, they boast breathtaking views of the Duomo, Giotto's Bell Tower, and Palazzo Strozzi, and feature two Italian marble bathrooms.

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Presidential Suite

It is in the design of the **Presidential Suite** that Anouska Hempel's extraordinary touch emerges fully.

This 100m², high-ceilinged room consists of two adjoining rooms with a large, dramatic living room featuring fine velvet sofas, marble finishes and a large fireplace. The imposing canopy beds are made by Italian master craftsmen with antique mirror and wrought brass. Fabrics and curtains in precious Italian Shantung silk enhance the refinement of the rooms along with brass lamps made by hand by Bronzetto, Bianco Bianchi scagliola tables, antique mirrors and decorated brass furniture.

The Presidential Suite has three bathrooms with white Carrara marble panelling. The one in the master bedroom has a central Devon & Devon bath in front of the fireplace, Turkish bath and shower.

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Emerald Patio Suite Bristol

The Emerald Patio Suite Bristol is characterized by its **brightness**, the emerald color of its walls and comfortable sofas, its spaciousness (70m²) and its private patio. The large windows flood the refined, seductively styled rooms with light. The living room, with comfortable velvet sofas and an imposing fireplace, overlooks the patio, a private green oasis under the open sky.

In the sleeping area, there is a majestic canopy bed made by hand from precious fabrics. Taffeta and velvet curtains at the windows and black and white Alinari prints depicting mid-nineteenth-century Florence embellish the spaces. The suite includes an intimate study overlooking the patio, a bathroom with double washbasin, Turkish bath and shower and a service bathroom with marble shell washbasin. The brass and fabric lamps, handmade to an original design and the Bianco Bianchi *scagliola* tables add to the refinement of the rooms.



Iconic Retreat Suite Bristol

The Iconic Retreat Suite Bristol welcomes guests with abundant natural light streaming through its large windows and a **private furnished terrace**, an inviting space to relax throughout the day. The 70m² of the room are harmoniously divided into two areas: on the one hand the living area, where the large fireplace is the protagonist with the comfortable sofas before it, and on the other hand, the bedroom with its spectacular marble mirrors made by Italian craftsmen.

The windows are framed by precious taffeta and velvet curtains. A comfortable bathroom with shower and large bathtub, a corner with desk and a large walk-in wardrobe complete the room.

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Bristol Suite

The Bristol Suites are particularly spacious and **furnished with unique pieces** of great value such as Florentine scagliola tables made by hand to an original design by the renowned Florentine craftsman, Bianco Bianchi. These rooms boast two large spaces: a living room with a cozy sofa and a table with 2 or 4 seats, and a sleeping area with a bed, sometimes adorned with a majestic canopy.

Some of the Bristol Suites are on two floors, with the bedroom overlooking the starry Florentine sky. Precious silk shantung and Italian-made velvet on the walls, brass lamps, antique mirrors and Alinari prints add to Anouska Hempel's warm style.

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Cibrèo Firenze From 1979



With the opening of **Cibrèo Caffè** in May 2021, an exclusive collaboration came to life with one of Italy's most iconic names in gastronomy, now led by Giulio Picchi. Over time, this partnership has further enriched and strengthened the local identity of Helvetia & Bristol, establishing it as a new culinary landmark in Florence's historic center. A harmonious union between two historic Florentine institutions, with a successful story handed down for over 45 years.

Cibrèo, opened by Fabio Picchi in the Sant'Ambrogio district of Florence in 1979, is now known worldwide and highly esteemed internationally. It takes its name from one of the oldest and most flavorful Florentine dishes which, for its founder Picchi, embodied a very precise concept of cuisine: 'a collection of good things', an idea that



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brings together food, raw ingredients, and hospitality and, to this day, remains the true statement underpinning all of Cibrèo's dining philosophy.

Cibrèo's cuisine is designed to preserve and pass down through time the authentic aromas and flavors of the Florentine and Tuscan family tradition, with dishes that follow the natural rhythm of the seasons and rely on local ingredients, the result of eco-sustainable and ultra-organic production. A pioneering idea back in 1979, it has since marked and guided the path of Italy's fine dining into the future.

Cibrèo Caffè

Cibrèo Caffè represents the Florentine "salotto", welcoming and convivial, designed for those seeking the perfect setting for an iconic coffee, lunch, aperitivo, or dinner in the city. Its indoor spaces and outdoor dehors, with a charming view over the historic façades of Palazzo Strozzi, reflect the warmth and authenticity of Cibrèo hospitality within a distinctive atmosphere. Its dishes, including signature creations renowned worldwide, surprise with authentic and truly exceptional flavors.



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After working for years alongside Fabio Picchi, **Oscar Severini is now the Executive Chef** and the person in charge of defining and executing the culinary vision of the Cibrèo group. Among the iconic dishes he has decided to present at the Cibrèo Caffè of Helvetia & Bristol are: *Cibrèo Chicken Liver Paté*, *Tagliolini with Cacio Butter Sauce*, *Boneless Beefsteak aged 40 Days* and the prized *Cibrèo Roast beef*.



Service starts early in the morning with a selection of typical sweet and savory dishes, accompanied by a rich choice of hot drinks and artfully prepared cappuccinos.

The lunch menu, served from noon to 2.30 pm, offers a wide selection of quick and delicious dishes: salads in Cibrèo style, like the much-loved *Ettorina*, signature first courses such as *Tagliolini with Cacio and Butter Sauce* – awarded among the top 25 pasta dishes by The New York Times – and traditional second courses, with fine meats and unique sauces. The dinner, served from 7 pm to 10.30 pm, invites guests to a full menu in an atmosphere of charm and relaxation, from surprising *hors-d'oeuvres* to signature Cibrèo dishes, such as the iconic *Boneless Beefsteak Aged 40 days*, *Cibrèo Style Burger* and *Cheesecake with bitter orange marmalade*.

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From 3.00 pm to 7.00 pm, a slightly reduced selection is available, offering quick and tasty choices, such as the *Cibrè Style Club Sandwich* or the famous *Gelées, Tomato or Turmeric based*, signature creations, loved and photographed around the world. The evening continues with an *aperitivo* offering signature cocktails alongside timeless classics.

The wine list, curated by Head Sommelier Fabrizio Gentile, pays enormous tribute to Tuscany, but affectionately embraces a wider territory, including a fine selection of the main Italian wine regions, as well as a highly select number of French bubbly. Each label is a spokesperson for a territory and a grape variety, seeking to offer a wide variety of organoleptic profiles. The list, which is deliberately minimalist, offers a wide range of fragrances, aromas and flavours to match the dishes on the menu.

Cibrè Ristorante & Cocktail Bar

With the **Cibrè Ristorante & Cocktail Bar**, the iconic Cibrè doubles its presence in the exclusive location of the historic Helvetia & Bristol, offering an intriguing menu of carefully selected and artfully prepared Italian specialties.

Gabriele Avanzi is the Resident Chef of both dining outlets within the hotel. At Cibrè Ristorante & Cocktail Bar his gourmet culinary style merges with the materiality and emotional philosophy of Cibrè-style dishes, creating a new concept of contemporary cuisine inspired by tradition. Among the dishes not to be missed are: *A Bunch Of Good Things*, the reimagined iconic *Cibrè Starters Selection*, but also the wonderful *Plin*, another loved signature dish, or the vegetarian and seasonal dishes such as *Artichoke* and *Pomo-d'Oro* or the *Cibrè Fried Steak*, in addition to fine seafood dishes and unique and surprising desserts, both in their presentation and taste, which are expression of Cibrè's belief.

A gastronomic journey that is consistently and constantly updated with the natural rhythm of the seasons, which has always been a true mantra of Cibrè's gastronomic offer: local and Italian-inspired dishes with authentic flavors and contemporary philosophy, the culinary proposal includes also vegetarian and gluten free dishes that respect the needs of current taste.

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What makes Cibrè's concept even more special is the new Cocktail Bar, which dominates the restaurant's main dining room with its yellow Siena marble counter. Renowned for its original Signature Cocktails, the mixology bar, led by **Head Barman Vieri Palanti**, stands out for its "*Drinking the Cibrè Way*" concept, which blends the emotional flavor style typical of the Cibrè universe into cocktails of great elegance and charm, while also offering a selection of international cocktails and an extensive range of premium spirits and liqueurs.

Located in the new 'Bristol Wing' of the hotel, formerly the spaces of the prestigious Banca di Roma, the concept for the refined decor of the new Cibrè Ristorante was entrusted to Massimo Adario, award-winning Italian architect of international renown.

Adjacent to and an integral part of the exclusive Cibrè Ristorante & Cocktail Bar, the private space is a contemporary and discreet venue, ideal for corporate lunches or dinners, business meetings, private events, and weddings. It offers a relaxed, soft-glam atmosphere in the heart of the historic center.



With a reserved entrance on Via Dei Vecchietti 5, the restaurant is also connected internally to the hotel. It is open from 6 pm onward for an aperitivo, while dinner is served from 7.30 p.m. to 10.30 p.m. Dinner hours are from 7 p.m. to 10.30 p.m. Signature After-Dinner from 10.30 p.m. to 1.00 a.m.
Closed Sunday and Monday.

Sartoria Cibrèò

“Sartoria Cibrèò” designs **events and experiences** with a made-to-measure approach, where every detail is tailored around the guest’s needs. From the selection of ingredients – always genuine and Made in Cibrèò – to the creation of the event itself, everything reflects a balance between tradition and contemporaneity.

From cooking classes and mixology masterclasses to show-cooking dinners, weddings, and major family celebrations, each experience is designed to be unique. The result is refined yet deeply authentic moments, created to be remembered and always defined by conviviality, elegance, and a truly bespoke attention to detail.

The breakfast by Iginio Massari Alta Pasticceria



Every morning, in the unmistakable atmosphere of the Tinello and the Bristol Winter Garden, Helvetia & Bristol offers its guests an unforgettable breakfast in true Italian style. Alongside the **savory delights created in the Cibrèò kitchens**, guests will also find pastries, cakes, cookies, and croissants by **Iginio Massari Alta Pasticceria**, freshly baked each day at the nearby Galleria Iginio Massari.

The Master Pastry Chef Iginio Massari has built his legend on a path of constant research and innovation, pursued since the very beginning of his career. Today, alongside his children Debora and Nicola, he has elevated Italian pastry to new heights, conferring on his brand an unparalleled international authority, the result of a lasting commitment and a passion handed down from generation to generation.

Following the opening of Galleria Iginio Massari in Florence, adjacent to the Helvetia & Bristol, where a team of talented individuals, led by the Maestro, works tirelessly to create unique pastries, since May 2022 **the great Master Pastry Chef has signed the breakfast offer of a hotel for the first time.**

LA SPA ~ HELVETIA & BRISTOL



In April 2022 also opened LA SPA ~ Helvetia & Bristol: the new wellness retreat inspired by the ancient Roman Baths that stood on this very spot during the Imperial era.

The philosophy of LA SPA, a union of history and contemporary

LA SPA is a welcoming and gracious space, inspired by the principle of *mens sana in corpore sano* and by the desire to recreate the experience of a Roman bath in a contemporary setting.

The philosophy of LA SPA is modeled on the origins of the site itself: the spa is located where the Capitoline Baths of the Roman city of Florentia once stood, fragments of whose walls can still be seen along the wellness circuit and whose purpose, then as now, is to realign mind, body, and spirit. LA SPA replicates the ancient concept of the Roman baths based on the alternation of hot and cold.

The Ambiences



The spaces are suffused with a dreamlike atmosphere dominated by soft colors. Travertine marble covers all the surfaces, accentuated by a sophisticated play of light and shadow. The decor is clean and pure, without compromising comfort and conviviality.

LA SPA features an articulated wet area that starts with the *Calidarium* (hammam) and continues with *Aquae* (the emotional showers), the *Sudatorium* (Finnish sauna), the *Frigidarium* and the *Tepidarium* (salt room), which rests on a glass floor through which you can admire foundations from the medieval era. The use of the Roman names reflects the correspondence of the present-day rooms to those of the original complex. The journey continues with *Lacus Quietis*, the area dedicated to the pools – plural because LA SPA is the only facility in the centre of Florence that can boast two. Built in the space that once served as the vault of the Banco di Roma, the pools offer different depths and water features.

From the wet area, the circuit leads on one side to the gym, on the other to the upper floor with the three individual treatment rooms, including the Wellness Suite, equipped with a private Turkish bath, ideal for couples.

Felice Limosani: a video installation for a complete multisensory experience

In the *Lacus Quietis* area, the artist **Felice Limosani** has created a mesmerizing video installation to be enjoyed while immersed in the warmth of water: a sequence of digital landscapes and sinuous animations that are reflected on the mirrors and walls, generating a multisensory experience for the body and mind.



Wellness experience and rituals of LA SPA

The philosophy of LA SPA finds its fullest expression in the **Signature Treatments**, an extraordinary collection of rituals for well-being and beauty treatments specially created for the Helvetia & Bristol.



LA SPA Helvetia & Bristol expands its offerings with two prestigious treatment lines: **Miamo** and **Cinq Mondes**, to meet the requests and needs of each guest.

"For every type of skin, the right treatment" is the mantra that guides the spa menu and led to the selection of two of the most exclusive cosmetics brands in the wellness market.

Cinq Mondes is a leading brand in the SPA treatment sector, drawing inspiration from the "5 Worlds" of the brand, namely India, China, Japan, Indonesia, and Morocco, known for their centuries-old skincare and wellness traditions. LA SPA's treatments include a selection of the best beauty rituals from these exotic lands, using patented organic products that respect both the skin and the environment.

Miamo is a renowned Italian brand of functional cosmetics created by two pharmacists, Elena Aceto di Capriglia and Camilla D'Antonio. Its philosophy introduces an innovative approach to professional aesthetic treatment, creating a system of protocols called the "Miamo System", ideal for those seeking specific and lasting results, even for particularly sensitive or stressed skin.

It is also possible to experience LA SPA exclusively by reserving the entire area for private events, birthdays and bachelorette happenings. The SPA of Helvetia & Bristol is open to both hotel guests and external visitors, through diverse membership programs that allow one to enjoy the experience both in day spa and for longer periods with exclusive paths designed for its members.

ROOF TOP TERRACE

Located in the Bristol Wing, a splendid rooftop terrace is available to guests, overlooking the dome of the Duomo with a breath-taking view of the city's historic centre. Here, you can relax after a day discovering the wonders of Florence or organise exclusive private events.



Awards and Recognitions

In 2026, Helvetia & Bristol was once again named a Forbes Travel Guide Recommended property, marking the second consecutive year it has received this recognition. **Awards and Recognitions**

In 2025, the hotel was awarded with the **Tripadvisor Travelers' Choice Awards**.

In 2024, Helvetia & Bristol was awarded by **Best Luxury Hotel Awards** in the “*Best Design*” category.

In 2023, the hotel was awarded by **Travel + Leisure** in the **World's Best Awards**. The same media outlet included the hotel in the **Top 500 Hotels in the World** in 2023 and 2024. Moreover in 2023, Helvetia & Bristol received the prestigious recognition of *Recommended Hotel* from **Forbes Travel Guide**.

In 2022, the hotel was selected as one of the “*Top 5 Hotels in Florence*” in **Condé Nast Traveller's Readers' Choice Awards**. That same year, **Travel + Leisure** awarded the hotel as one of the “*Best 15 City Hotels in Europe*” and “*5 Best Hotels in Florence*”.

In 2021, the hotel was awarded as “*Luxury Heritage Hotel in Italy*” by **World Luxury Hotel Awards**. In 2018, **Condé Nast Traveller** awarded the Helvetia & Bristol among the “*World Best Hotels*” in the **Readers' Choice Awards**. That same year, the hotel was awarded “*Luxury Heritage Hotel in Southern Europe*” by **World Luxury Hotel Awards**.

LA SPA was selected as part of the **Tatler SPA Guide 2023**. In 2022, LA SPA was included in the “*Gold List 2022*” of the **European Spa Magazine**.

Finally, in 2024, **The New York Times** celebrated *Cibrèo's Tagliolino Cacio e Burro* as one of the best among 25 pasta dishes selected from across Italy.

Helvetia & Bristol Firenze – Starhotels Collezione is part of **The Leading Hotels of the World, Altagamma e Virtuoso**.



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Helvetia & Bristol Firenze – Starhotels Collezione

Via dei Pescioni, 2

50123 – Florence, Italy

Phone: +39 055 26651

Email: reservations.helvetiabristol.fi@starhotels.it

Starhotels

Starhotels, the first Italian private hotel company, is a market leader in the hospitality industry within 4 and 5-star hotels. The group counts 34 properties, with more than 4,500 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Paris, and New York.

For over 45 years, Starhotels has represented the excellence of Italian hospitality, embodying the values of Made in Italy, even abroad, through every detail. This vocation is also expressed through *La Grande Bellezza – The Dream Factory*, a contemporary patronage project founded in 2019 dedicated to promoting Italian high craftsmanship.

The prestigious **Starhotels Collezione** – icons of style in the world's most beautiful destinations – stand out as historic residences and boutique hotels with a unique identity, capable of reflecting the authentic soul of the cities in which they are located. Starhotels Collezione properties can be found in prime settings in Florence, Forte dei Marmi, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice, and Vicenza.

Starhotels Premium, located in the heart of the most beautiful Italian cities – Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno, and Turin – stand out for their strategic locations and contemporary style, providing the perfect blend of elegance and comfort, an intangible sense of well-being through excellent and welcoming service.

Press Office

Email: pressoffice@starhotels.it

Tel: +39 055 3692251

starhotels.com

collezione.starhotels.com



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