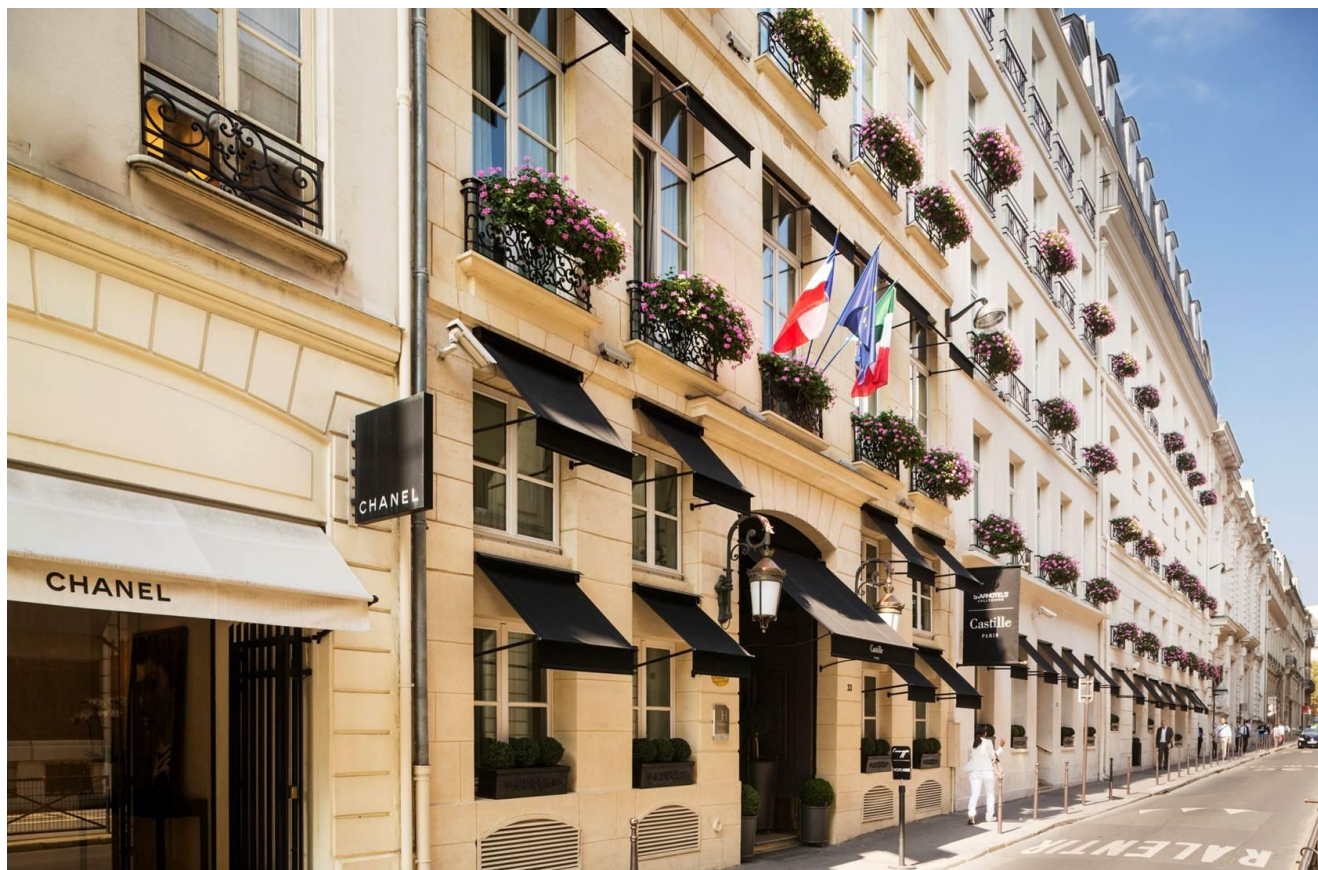




## CASTILLE PARIS - STARHOTELS COLLEZIONE

Parisian allure, Italian style



Elegance, a warm welcome, and the immediate feeling of being immersed in the hotel's unique atmosphere, shaped by pastel tones and soft lighting, perfectly embody the spirit of Italian hospitality in Paris. The **Castille Paris**, a prestigious five-star hotel part of the Starhotels Collezione, enchants with its timeless charm. Whether classic, modern, or eclectic, its style effortlessly combines elegance and vibrancy.

Today, the Castille is the result of three different 18th century buildings brought together. At the beginning of the 20th century, the owner, heir of a royal Spanish family and refugee in France, named the hotel "Castille" in homage to its origins. In 2005, Starhotels acquired the properties and opened the doors of its first hotel in France, which then became **Castille Paris – Starhotels Collezione**.

*"The choice of the location in Rue Cambon, one of the most delightful streets in the city center, in the district between Place de la Concorde and Place Vendôme, is no*



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*coincidence. The uniqueness of each location is one of the distinctive traits of Starhotels Collezione: we want our guests to truly perceive the destination's 'sense of place' and enjoy an experience worth sharing.*" claims Elisabetta Fabri, President and CEO of Starhotels.



The central location, within the 1<sup>st</sup> arrondissement, close to the “Maison Chanel” flagship store, where Mademoiselle Coco opened her first atelier, and to all the most exclusive boutiques in the world, plus the Champs Elysées, Louvre Museum, Jardin des Tuileries, and the magnificent Notre-Dame Cathedral, and many other Parisian landmarks, is the perfect choice both for those wishing to easily access airports and railway stations and for those who love to explore the city on foot.

### **Reception and hospitality**

Following the renovation, the most distinctive features of this boutique hotel have been artfully brought out introducing new stylistic elements that, at the same time, accentuate the antique soul of this prestigious location.



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The reception area is a pleasant surprise for first-time guests: vibrant color contrasts highlight the warm tones of the wood, suddenly evolving into soft shades of beige and green, in contrast with the eccentricity of opulent lounge sofas and exquisite period furniture. This orchestrated harmony of colors and styles immediately underscore Castille's unique and strong personality.



The lounge is an artful play of interlocking box shapes, an incredibly refined kaleidoscope of bold colours, where the walls play a fundamental role in the definition of volumes. Eye-catching sofas and armchairs sit beside simple coffee tables, antique paintings and prints conjuring a luxurious atmosphere.

It's at the concierge's desk that can be found Capucine, a gentle Chartreux kitten, which now greets guests, carrying on the legacy of Héliot, the Castille's iconic mascot who lived along corridors in search of cuddles for 10 years. A quite unusual presence for a 5-star hotel, Capucine greatly contributes to the Castille's warm and relaxed atmosphere, making guests feel even more at home.



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The hotel's **“Les Clefs d’Or”** concierge is functional between 7:00 am and 10:30 pm to help guests organize sightseeing itineraries, book tickets for cultural venues, and take care of restaurant and meeting space reservations.

Castille offers a wide range of services designed to make each stay enjoyable and relaxing. Guests will have at their disposal all the services of a 5-star hotel, including a 24/7 room service, free Wi-fi connection and the possibility to book baby-sitting services.



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## Rooms & Suites

Starhotels' signature hospitality takes the Italian flair for style and service to a whole other level, through a well-calibrated blend of Mediterranean elegance and warmth: at Castille, this attitude is imbued with the unmistakable touch of French charm.

The hotel features 108 rooms, including 26 Suites and Junior Suites, spread across two magnificent wings, each with a character of its own: the "Opera" wing exudes contemporary elegance and boasts beautiful views, sophisticated decors with sweet colours and black and white old photographs of Paris on the walls. Some rooms have balconies and even views of the Eiffel Tower.

The "Rivoli" wing oozes classic 40s French style, inspired by Coco Chanel with chic black and white decorations. A faultless recreation of the Parisian timeless ambiance at its most evocative, imbued with the sincerity of the southern European soul.

The rooms at the Castille become true havens of peace, perfect for relaxing after a day spent exploring Paris's artistic treasures or strolling through its boutiques. For business travelers, they offer an ideal environment to work, without sacrificing the comfort of a real home.

Each room is curated down to the smallest detail: soft, ergonomic **Starbed** mattresses and a **pillow menu** allow guests to curate their own perfect sleep experience, while Illy coffee machines and carefully selected teas make every awakening special. The rooms also feature wireless Internet, satellite TV, a comprehensive film menu and an elegant desk equipped with state-of-the-art ports.



### **Dolce Vita Apartment**

The Dolce Vita Apartment, a luxury apartment in typical Italian style which offers sublime comfort, is the ideal place to spend a family vacation in Paris. Its three bedrooms are separated by a large living room, elegantly furnished with convertible couches, perfect for relaxing or savouring a romantic candlelit dinner.

The Master bedroom is refined and luxurious with a king-size bed and a fine marble bathroom, while the second one can be provided with one king-size bed or two twins, and it offers a luxurious bathroom with bathtub and a shower.

The Dolce Vita Apartment can be extended to reach a total surface of 100 msq, to ensure the utmost comfort, space, and privacy.



### **Executive Duplex Suite**

The Executive Duplex Suite, imagined like original Parisian apartments, is an exquisite loft distributed on two floors of 30sqm and 20sqm with a private bathroom, to offer guests the utmost comfort. The harmonious living room is furnished with sumptuous fabrics that play on tones of beige and black and features a striking dining table: it is the ideal space for a romantic dinner prepared by the hotel's Chef, a fashion photo-shoot, or a business meeting.

The living room's two generous sofa beds are perfect for younger guests. A broad staircase leads to the spacious bedroom with a king-size bed and delightful views over the courtyard patio.



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## Duplex Suites

Ideal for up to three guests in their 40sqm, Duplex Suites are an excellent choice for those who wish to experience Paris as a family or with friends staying in a sophisticated setting. Decorated in classic or contemporary style, the Duplex Suites enchant guests with refined comfort and admirable details, such as the black-and-white patterns decorating the walls and some of the furnishings, and their *Old Paris* style photos.



### **Grand Tour Suite**

Designed by the Marie Martin studio, the Grand Tour Suite pays homage to the sophistication and enchantment of the nineteenth-century Grand Tour, the golden age of travel, which at the time brought to Italy and Paris cultured travelers and beauty lovers.

Seductive and lavish in design, this suite exudes a positive vibe, enveloping the guest in a unique and once-in-a-lifetime universe of decoration galore. Located on the first floor with high ceilings and tall windows, the room boasts a quiet ambiance overlooking the inner courtyard, the Grand Tour Suite has been reinvented with timeless furnishings. Luxurious velvet fabrics, gilded brocades, and antique furnishings blend tradition and modernity, creating an atmosphere of grandeur and genuine luxury.



### **Deluxe with Balcony**

Characterized with a soft and luminous atmosphere, the cozy Deluxe room with balcony is decorated with light-colored furniture. Its balcony with a view on the roofs of Paris and Place Vendôme is equipped with table and chairs to fully appreciate the Parisian charm.

### **Family Room and Starhotels Family Program**

Spacious and comfortable, the Family Room is a cozy refuge for those who travel in style and demand the finest hospitality not only for themselves, but also for their children. With Starhotels' "V.I.K. Very Important Kids" service, the youngest guests (under 16 years) will receive their own welcome kit featuring amenities, surprises and tips. For babies and toddlers, our hotels can provide cribs, cots, changing tables, strollers, bathtub trays, bottle warmer, highchairs, and more amenities, upon request.



### **L'Assaggio Restaurant**

At **L'Assaggio**, guests are invited to a fine-dining journey where Italian purity meets culinary craft, creating dishes as captivating to the eye as they are to the palate, in a celebration of ingredients, aromas and flavours. For over a decade, L'Assaggio has brought the essence of Italian gastronomic excellence to the heart of Paris, offering local and international diners a distinctive exploration of Italy's regional traditions, with a signature emphasis on Piedmont's rich culinary heritage.

Starting January 2016, L'Assaggio menu bears the signature of **Ugo Alciati**, Michelin-starred Chef at the helm of the historic "Guido Ristorante" in Serralunga d'Alba, in northern Italy, a landmark of Italian cuisine, and Italian Truffle Ambassador throughout the world. Praised for his creative "clarity" and essential approach to enhancing ingredients, Ugo Alciati comes from a celebrated family of Italian culinary masters. The new menu that the Chef brought to L'Assaggio is a homage to the flavors of Piedmontese terroir. Every bite carries guests on a journey through the history and the



heart of this region, a collection of traditional culinary culture with characterful nuances, raised to the highest level thanks to the chef's extraordinary talent in enhancing traditional recipes and high-quality seasonal ingredients.

Among the signature dishes, *Vitello Tonnato*, one of Ugo Alciati's most renowned recipes. Pasta dishes include *Agnolotti di Lidia* which arises from Ugo Alciati's mother's recipe, Lidia Alciati: one of the great Italian offerings described in cooking books. This dish is inspired by another symbol of Piedmont, also present at L'Assaggio: *Agnolotti del Plin*, served on a napkin just like the tradition requires.

**Marco Terenghi, Executive Chef** of L'Assaggio, draws on a distinguished career, including formative experience alongside Alciati, to reinterpret Italy's culinary heritage through a contemporary lens. His signature creations elevate the menu and usher in a new chapter in L'Assaggio's gastronomic story.

Set in a sophisticated Parisian ambience characterized by wooden furniture and embellished with gold accents, L'Assaggio Restaurant overlooks a bright patio, a private and elegant courtyard enriched by a monumental fountain that recalls Mediterranean landscapes and delicate frescoes. Framed by traditional azulejos and majolica ceramic wall tiles, the fresco adorning the patio depicts the Conquest of the New World by the Spaniards, an homage to the roots of the building's original owners.

**L'Assaggio** welcomes you every day from 12:30 PM to 10:30 PM, with an enriched menu featuring the signature dishes of Ugo Alciati, which have made its reputation (available during full service hours\*). The business lunch is offered every midday, with a daily menu available from 12:30 PM to 2:30 PM.

\*from 12:30 PM to 2:30 PM and 7:30 PM to 10:30 PM.



### **L'Assaggio Bar**

**L'Assaggio Bar**, adjacent to the courtyard, is perfect for a refreshing break during the day or for an authentic Italian-style *aperitivo*.

The Bar offers a selection of products and dishes chosen from the best of Italian gastronomy, to nibble while sipping the hotel's signature cocktail, *the "Negroni Gentile"*, a mix of *Vermouth Antica Formula*, *hazelnut infused Campari* and *Tanqueray Gin*, or tasting excellent Italian wines in a convivial atmosphere enhanced by the refined décor of the Assaggio Bar and its courtyard.

From Monday to Saturday, starting at 7:00 PM, live piano music sets the tone for the evening, adding an extra touch of refinement and warmth to the experience.

**L'Assaggio Bar** is open every day from 12 PM until midnight.



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## Meeting Rooms

The area beside the concierge leads directly to Castille's 3 meeting rooms. A separate section of the hotel whose atmosphere recalls the halls of old *palazzi*, where the rigorously linear architecture is interrupted here and there by works of art and creative floral compositions. Inspired by traditional turn-of-the-century decor, polished furnishings create diverse spaces that are functional for a work meeting, an informal *rendez-vous* or a sophisticated private *soirée*.

Thanks to its 3 meeting rooms, with 70 people capacity and advanced technology, the generous space of L'Assaggio restaurant and the support of an excellent catering service, Castille is the ideal location for any kind of events and gatherings: business meetings, conferences, art exhibits, wedding and gala receptions.

## Fitness center

The Castille's fitness center, equipped with state of the art appliances and machines, is specially designed for guests who do not want to give up their physical wellbeing just because they are traveling.



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### ***Les moments Bien-être: Moments of wellness at Castille***

Castille guests can now enjoy a personalized and tailored wellness experience, thanks to a recent collaboration with **Relax Massage**. Guests will have the opportunity to indulge in a unique sensory journey in the privacy of their own room.

From relaxing body massages designed to relieve tension and restore energy, to rejuvenating facial treatments for radiant and rested skin, and cutting-edge beauty services, each guest will find a wellness experience tailored to their specific needs.

Starting in May 2025, Hotel Castille has upgraded its fitness area with the Vital Dome and Vital Tech's Lounge Chair, offering guests cutting-edge wellness solutions. The Vital Dome uses infrared therapy for detoxification, muscle recovery, and improved sleep, while the Lounge Chair provides deep relaxation and regeneration through InfraTherapy®, a zero-gravity position, and vibroacoustic music.

### **Castille's "Hall of Fame"**

Rue Cambon has always been famous because of its frequentation and reputed as a magical place where writers, fashion designers and travellers found their inspiration.

#### **La comtesse de Castiglione (1837-1899)**

Castiglione's countess, notably famous for having been the lover of Napoleon III and for her incomparable beauty, left her mezzanine on the 26th of Place Vendome to come live in a small apartment at 14, Rue Cambon on January 1894.

#### **Henry James (1843-1916)**

Henry James, prolific writer, who wrote 19 novels, more than a hundred short stories, a few plays and many travel stories, composed one of his greatest works: "The American", on the third floor of 29, Rue Cambon.

#### **Jean Cocteau (1889-1963)**

Jean Cocteau, French poet, writer, artist and film maker. Personal friend of Coco Chanel, he used to come to Hotel Castille regularly and met here Jean Marais.



The following are just a few of the many famous French and international figures who have recently chosen Castille for their stays in Paris:

Théodore Herzl  
Mario Draghi  
Patti Smith  
Hedi Klum

Yehudi Menuhin  
Serge Lifar  
Usain Bolt  
Karl Lagerfeld and Choupette

### Awards and Recognitions

In 2025, the hotel was awarded with the **Tripadvisor Travelers' Choice Awards**. **Castille Paris – Starhotels Collezione** was awarded by **Preferred Hotels & Resorts** as *Hotel of the Year* in 2024.

**Castille Paris – Starhotels Collezione** is member of *L.V.X. Preferred*.

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#### Starhotels

Starhotels, the first Italian private hotel company, is a market leader in the hospitality industry within 4 and 5-star hotels. The group counts 34 properties, with more than 4,500 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Lugano, Paris, and New York. For over 45 years, Starhotels has represented the excellence of Italian hospitality, embodying the values of Made in Italy, even abroad, through every detail. This vocation is also expressed through *La Grande Bellezza – The Dream Factory*, a contemporary patronage project founded in 2019 dedicated to promoting Italian high craftsmanship.

The prestigious **Starhotels Collezione** – icons of style in the world's most beautiful destinations – stand out as historic residences and boutique hotels with a unique identity, capable of reflecting the authentic soul of the cities in which they are located. Starhotels Collezione properties can be found in prime settings in Florence, Forte dei Marmi, London, Lugano, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice, and Vicenza.

**Starhotels Premium**, located in the heart of the most beautiful Italian cities – Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno, and Turin – stand out for their strategic locations and contemporary style, providing the perfect blend of elegance and comfort, an intangible sense of well-being through excellent and welcoming service.

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