

**ELISABETTA FABRI**  
**President and CEO of Starhotels**



Florentine, mother of twins, Elisabetta Fabri lived between Florence, Rome, Washington and New York, where in the Nineties she personally managed The Michelangelo, the first hotel opened abroad by Starhotels.

After the graduation at the Ecole Hôtelière de Lausanne, she earned her Bachelor's Degree in Business Administration from John Cabot University in Rome. A cosmopolitan background, combined with a long apprenticeship enabled her to develop a thorough understanding of hospitality management. In 1992, she made her official debut as entrepreneur creating Starhotels International. In 2000 she came back to Florence permanently, where she was appointed CEO and Vice President of Starhotels SpA, of which she became President eleven years later, whilst remaining the CEO.

Under her guidance, Starhotels has seen an upgrade in its offer thanks to important investments in renovations and new hotel properties in Italy and Europe.

The Castille opened in Paris in 2005, while the company's first two hotels in London opened their doors in 2014.

In 2016, Starhotels affirmed its place in the world of luxury hospitality with the acquisition of four new properties in Italy – Hotel d'Inghilterra in Rome, Helvetia & Bristol in Florence, Grand Hotel Continental in Siena and Hotel Villa Michelangelo in Vicenza – and the Franklin in London.



In 2020, the prestigious Terme di Saturnia Natural SPA & Golf Resort joined the Starhotels Collezione network. In 2021, the Rosa Grand in Milan was enriched by the Duomo Luxury Apartments, the group's first property in the "Luxury serviced apartments" segment. Furthermore, in 2022 Starhotels has announced the affiliation to Starhotels Collezione of the Hotel Gabrielli in Venice, which will reopen as a 5-star hotel in 2023, and Il Teatro Luxury Apartments, 156 apartments located in the former Teatro del Maggio Fiorentino managed by Starhotels and opening in 2024.

With 30 hotels and luxury residences in the heart of the most beautiful destinations around the world, Starhotels is the only Italian hotel chain to own properties abroad: the Fabri family has created constant and ethical company growth for the last 40 years, leading Starhotels to be the top-earning Italian hotel company in 2019.

The dedication and passion for this work, inherited from her father Ferruccio, who established Starhotels in 1980, are the hallmarks with which she guides the family group, earning important recognitions over the years.

In 2001, The Fondazione Marisa Bellisario awarded Elisabetta Fabri with the Golden Apple Award "for exporting Italian style in the hospitality world".

In 2007 she was honored with the Premio Excellent for representing Italy in the international hôtellerie industry, a recognition she earned again in 2014 for the innovative sustainable hospitality project Starhotels E.c.ho, in the heart of Milan. The honor was confirmed in 2019 for heading the Group into the Third Millennium, actively engaging in the enhancement of Italian cultural heritage, with constant investments in innovation and quality of service.

In 2010 Elisabetta Fabri received the "Partner 2010" award from the "Italian Women in the World" Association, the first network of women of Italian origins who stand out for representing excellence in different fields on an international level.

In 2012, Ernst & Young awarded Elisabetta Fabri Entrepreneur of the Year in the Trade & Services category "for having created a chain of one of a kind 4- and 5-star hotels, capable of expressing all the elegance and style of the Italian hospitality in the world, combining high service with results consistently above the industry standards".

In 2017, she was awarded "Alumni of the Year" by the Ecole Hôtelière de Lausanne. The same year, Elisabetta Fabri was given the Supreme European Family Business Award by Campden FB, part of the namesake network that includes Europe's leading business families, for the outstanding growth and profits achieved in 2016. The same year, for the 2nd edition of the Premio Industria Felix - Lombardia, she was awarded two High Honours as best business in the tourism sector in the Region of Lombardy and best female-led business in the Province of Milan.

In September 2018, the prestigious John Cabot University has honored Elisabetta Fabri with the Distinguished Alumni Award in recognition of her accomplishments and leadership in Hospitality, as well as for her support of Italy's cultural heritage and social commitment over the years.

In January 2019, she was awarded the “Bel San Giovanni” on behalf of Starhotels, an annual award given by the Società di San Giovanni Battista to individuals and companies that have stood out in Florence, serving as ambassadors of Italian entrepreneurship abroad and actively striving to promote Italian cultural heritage.

In recognition of her role in the promotion of Italy's cultural heritage, in June 2019, Elisabetta Fabri was nominated Cavaliere del Lavoro (knight of labour) by the President of the Republic Sergio Mattarella for her services as an entrepreneur and for bringing Starhotels abroad, as well as for her moral and social values along with her strong sense of responsibility.

In October 2019 the municipality of Florence, awarded her for her role as ambassador of Florence in the world, helping to facilitate the acquisition of conferences and events with important returns on Florence's economic spin-off.

She is also a member of AIDDA (Association of Women Entrepreneurs and Corporate Executives), YPO (Young Presidents' Organisation), AIDAF (Italian Association of Family Businesses) and Comitato Leonardo.

Elisabetta Fabri has always been committed to valorizing the Italian historical and artistic heritage. The company's sponsorships have enabled the restoration of several monuments from the Maschio Angioino in Naples to the Great Spire of the Duomo in Milan, up to the recent restoration of the balustrades in Piazzale Michelangelo in Florence on the occasion of the company's 35<sup>th</sup> anniversary.

In 2019, this social responsibility materializes with the project La Grande Bellezza, a new contemporary patronage campaign supporting Italian craftsmanship excellence, vaunting the full support of the President. In collaboration with two leading institutions in the Italian craftsmanship panorama, Fondazione Cologni dei Mestieri d'Arte in Milan and OmA (Osservatorio dei Mestieri d'Arte) in Florence, the project relies on actions aimed at valorizing this extraordinary patrimony of tradition, beauty and savoir-faire which cross and enrich all our peninsula, making it a *unicum* at an international level.

In November 2020, she was awarded the MAM Award “Supporters of Art Professionals”, a prestigious recognition by the Cologni dei Mestieri d'Arte Foundation and ALMA International School of Italian Cuisine for her commitment in enhancing the territory through the work of Master Craftsmen.

Heading into the third generation a company with a strong female and recognising their

fundamental role in today's business world, since 2015 Elisabetta Fabri has committed to creating female carrier paths, as well as supporting different projects against domestic violence towards women and their children.

In 2021 Starhotels announces the project "A future as a STAR for 10 female managers". The initiative aims at the professional growth of 10 Italian female talents that will be accompanied in a 3/5-year career path that will lead to important positions of responsibility and prestige within the group.

Since July 2021, Elisabetta Fabri is Honorary Ambassador of the prestigious HoteliersGuild, a private and independent society of luxury hoteliers.

In 2022 she has been included in the "Global 100 in Hospitality" by the International Hospitality Institute, a list that features the 100 Global Most Powerful People in the industry.

In addition to her work for the family business, in the last few years, she also held and holds important positions in other organizations and companies: from 2014 to 2017 she served as a board member for Poste Italiane, and in 2015 she was appointed board member of the Toscana Airports.

Also, in 2014 she was elected a member of the Fondazione Cassa di Risparmio di Firenze and since October 2021 she is an active member of the Comitato di Indirizzo (steering committee), a non-profit organization that pursues social interest through a program of investments and projects on the territory.

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