

STARHOTELS®

COLLEZIONE

Introducing Starhotels Collezione Grand Tour, a tailor-made journey through the most iconic Italian destinations, tracing the XIX century's tradition of experiential trips in Italy



Florence, July 2020. Starhotels is proud to present **Starhotels Collezione Grand Tour**, a new travel package with our prestigious Italian Starhotels Collezione properties in the spotlight: each one of these hotels is a genuine style icon with unique personality, aiming to showcase the authentic soul of the city that hosts them.

A tradition dating back to the XVII century, the Grand Tour reached its highest point in the late 1800s, when it was custom for noble families' young heirs to take a journey through Europe's most important destinations in order to learn all about their heritage in terms of art, history, culture and architecture. During their travels, staying at Grand Hotels gave them a chance to experience the local lifestyle while also enjoying luxurious ambiance and exceptional service.

Italy was the most favored and requested destination, for it was seen by many as an "open air museum" to admire and preserve, a land rich in beauty, art and much more.

This Italian "Great Beauty" was the inspiration behind the **Starhotels Collezione Grand Tour**: an entirely customized itinerary, specifically tailored for guests to be able to relive the experience of a Grand Tour discovering the charm and wonders of destinations such as Florence, Milan, Rome, Siena, Trieste, Venice and Vicenza.

With the assistance of the expert **Grand Tour Concierge**, travelers will be able to create their personalized itinerary choosing among the many Starhotels Collezione properties: charming historical townhouses, distinguished by unique and refined interiors and impeccable service.

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Booking a Grand Tour itinerary that includes at least 2 destinations within August 31st 2020, guests will receive a 25% off discount on our best available rate, breakfast included. Stopovers must be consecutive and taken within March 31st 2021.

INFORMATION AND RESERVATIONS

Our Grand Tour Concierge will guide you in choosing the best itinerary.

Phone: +39 055 36925

You can also send your request filling the online form:

<https://www.starhotelscollezione.com/it/offerte/starhotels-grand-tour/>

or via e-mail at: reservations@starhotels.it

TERMS AND CONDITIONS

The offer is valid only for reservations made within 8/31/2020 for itineraries planned within 3/31/2021. The special 25% discount is applied on the best available rate, breakfast included, and only for multi-destination bookings (minimum 2 destinations) on consecutive nights. No minimum stay required, nor a minimum of guests or rooms.

Reservations cannot be canceled, but dates may be changed (maximum 2 times), giving notice at least 72 hours prior to your expected arrival at the first hotel. The new Grand Tour itinerary must be planned on consecutive dates (no interruptions).

This offer is subject to availability and it cannot be combined with other ongoing promotions. City tax not included.

Starhotels

Starhotels, the first Italian private hotel company by revenue, is a market leader in the upscale, upper-upscale & luxury sectors of the hospitality industry. The Group vaunts 30 hotels located in the heart of the top Italian destinations, in addition to London, Paris and New York, with more than 4,200 rooms.

Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice and Vicenza.

Starhotels Premium, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.

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