

Starhotels appoints Antonio Ducceschi as Chief Commercial Officer

After recently designating Francesco Brunetti as Managing Director, Starhotels Group takes a new step in reinforcing top management, aiming to further expand its leadership on the market



Florence, July 29th 2020. Starhotels is pleased to announce that Antonio Ducceschi has been appointed Chief Commercial Officer as part of an ongoing strategic reorganization.

The new organization comes from internal developments, aspiring to give a boost to the company's business expansion plans.

Ducceschi is an enthusiastic professional with a considerable background in the tourism industry. He entered Starhotels' team in 2017 as Cluster General Manager Starhotels Collezione after several years of international experiences including six years as Regional Director of Sales & Marketing, Europe for Fairmont Hotels & Resorts, based in Monaco. Previously, he worked for three years as Director of Global Accounts for MPI - Meetings Professionals International, based in the Luxemburg office and six years as Area Director of Sales & Marketing for Monaco and South of France for Le Meridien Hotels and Resorts.

Passionate about professional associations, he held important positions such as Vice President of Skai International in Monaco, President of MPI Italy, board member of the GBTA European Hotels Committee. Currently he sits on the International Board of Directors of MPI.

In the new position as **Chief Commercial Officer** at Starhotels, Ducceschi is responsible for a cross-sectional team covering Sales, Marketing & PR, Revenue and Distribution activities for all of the Group's 30 hotels.

Starhotels

Starhotels, the first Italian private hotel company by revenue, is a market leader in the upscale, upper-upscale & luxury sectors of the hospitality industry. The Group vaunts 30 hotels located in the heart of the top Italian destinations, in addition to London, Paris and New York, with more than 4,200 rooms. Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice and Vicenza.

Starhotels Premium, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.

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