

Press release

Starhotels appoints Francesco Brunetti Managing Director of the Group

President and CEO Elisabetta Fabri welcomes Brunetti:

“His arrival brings dynamism and great professionalism, as well as a boost in the existing plans for business growth and portfolio development”.



Florence, 21 July 2020. Starhotels is pleased to announce the appointment of **Francesco Brunetti** as **Managing Director of the Group**. Mr. Brunetti will work alongside President and CEO Elisabetta Fabri in leading Italy's foremost private hotel company.

Francesco Brunetti has gained extensive and long-standing experience in the hotel industry, covering complex and prominent managerial roles and achieving results that have established benchmarks in the industry.

Prior to joining Starhotels, he held numerous senior management positions in the most important international hotel chains including Hilton, ITT Sheraton, CIGA and Starwood, overseeing the merger of the latter with Marriott International.

Thanks to his experience and his passion for talent development, customer management and hotel facilities, Brunetti has become a point of reference for the hotel industry and for investors in the sector.

Among the many institutional positions held, Brunetti is a member of the Board of Directors of Fondazione Fiera Milano and of the General Council of Federturismo Confindustria; he is Deputy of the Italian Chapter of E.H.M.A. (European Hotel Managers Association), as well as past President of the Assolombarda Tourism Group and Confindustria Lombardia Turismo.

Elisabetta Fabri, President and CEO of Starhotels commented about the appointment: *“Francesco Brunetti shares with me not only a strong passion for hospitality but a strategic and operational vision focused on efficiency, quickness and effectiveness, which are necessary to be increasingly competitive in this market. I am delighted to welcome him to Starhotels, and confident that his arrival*

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will bring dynamism and great professionalism, as well as a boost in the existing plans for business growth and portfolio development".

Francesco Brunetti declared: *"I am thrilled to be part of the most important Italian hotel group, a family business with an international footprint that boasts a diversified portfolio of hotels of absolute prestige. It is a rare example of an inter-generational and authentically Italian success story, with high growth potential".*

Starhotels

Starhotels, the first Italian private hotel company by revenue, is a market leader in the upscale, upper-upscale & luxury sectors of the hospitality industry. The Group vaunts 30 hotels located in the heart of the top Italian destinations, in addition to London, Paris and New York, with more than 4,200 rooms. Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice and Vicenza.

Starhotels Premium, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.



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