

## **Starhotels appoints Antonio Ducceschi as Chief Commercial Officer and Gaetano Gatti as Chief Operating Officer**

**After recently designating Francesco Brunetti as Managing Director, Starhotels Group takes a new step in reinforcing top management, aiming to further expand its leadership on the market**



*Florence, July 29th 2020.* Starhotels is pleased to announce two new leaders for its Commercial and Operations departments, as part of an ongoing strategic reorganization: Antonio Ducceschi has been appointed Chief Commercial Officer, while Gaetano Gatti will now be leading Operations as Chief Operating Officer.

The new organizational set-up comes from internal developments, aspiring to give a stronger impulse to the company's business expansion plans.

**Antonio Ducceschi** is a passionate professional with a strong background in the tourism industry. After several international experiences, lastly in the Principality of Monaco as Regional Director Sales & Marketing Europe for Fairmont Hotels & Resorts, Ducceschi entered Starhotels' team in 2017 as Cluster General Manager Starhotels Collezione.

In his new position as **Chief Commercial Officer**, Ducceschi is now responsible for a cross-sectional team covering Sales, Marketing & PR, Revenue and Distribution activities for all of the Group's 30 hotels.

After over 20 years of enthusiastic work in Starhotels, having filled prominent positions and seen to the expansion of the Group's business, **Gaetano Gatti** is now appointed **Chief Operating Officer**, thus taking control over all the operative matters for all the company's properties, while also coordinating each hotel's Operations team and General Manager.

In the course of his career from Jolly Hotel to Starhotels, Gatti acquired great expertise and skills, together with a deep knowledge of all aspects of operations in the fields of hospitality and F&B. Being a natural overachiever, he always strives for higher standards in the effort to provide exceptional service, anticipating and exceeding guests' expectations.

#### Starhotels

Starhotels, the first Italian private hotel company by revenue, is a market leader in the upscale, upper-upscale & luxury sectors of the hospitality industry. The Group vaunts 30 hotels located in the heart of the top Italian destinations, in addition to London, Paris and New York, with more than 4,200 rooms. Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice and Vicenza.

**Starhotels Premium**, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.

#### Press Contacts

Marta Olivari, PR Manager

Email: [m.olivari@starhotels.it](mailto:m.olivari@starhotels.it)

Telephone: + 39 346 4045415

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