

The Pelham London – Starhotels Collezione Celebrates Italy's Regional Culinary Heritage with "Il Mercato" every Thursday



June 2025, London – The Pelham London – Starhotels Collezione is proud to announce that **Il Mercato**, the popular event inspired by the traditional Italian food market, will now run every Thursday at **La Trattoria by Alfredo Russo**, highlighting the **unique gastronomy of Italy's diverse regions**.

Starting this June, Il Mercato transforms every Thursday into a vibrant showcase of Italy's regional culinary heritage, offering guests an immersive and delicious journey through the distinct flavours and ingredients that define each area's gastronomy. From the bold, hearty cuisine of **Emilia-Romagna** to the citrus-laced coastal dishes of **Sicily**, or the alpine comfort food of **Piedmont**, every month offers a new culinary journey across Italy and all without leaving London.

Each week, the experience begins with a wide range of **regional antipasti** laid out on a rustic buffet, evoking the authentic spirit of an Italian market. Guests can indulge in delicious homemade focaccia, alongside an array of regional Italian charcuterie, including delicate prosciutto, salami, and mortadella. For mains, visitors can choose from different options of traditional dishes like **Umbria's Pappardelle with Black Truffle from Norcia**, or **Marche's Traditional 'Vincisgrassi' Lasagna**, to **Tuscany's Fiorentina Steak**, to name a few.

"Il Mercato is a journey through food and a celebration of our roots. We're very proud to be able to showcase not just Italy, but the rich gastronomic culture of its many regions—and to bring that level of variety and authenticity to our guests right here in the heart of London." comments **Roberto Roncolato, Executive Head Chef at The Pelham**.

Offering an authentic Italian food festival in South Kensington, Il Mercato can be enjoyed every Thursday at La Trattoria, a hidden gem inside The Pelham London – Starhotels Collezione. Curated by Michelin-starred chef Alfredo Russo and led by Executive Head Chef Roberto Roncolato, the experience is priced at £35 per person, excluding drinks and dessert.



The Pelham London - Starhotels Collezione

The iconic property set in the heart of South Kensington, a few steps from Kensington Gardens features 51 rooms and suites, each of them with its style and design and cosy meeting rooms: the perfect venue for business and private events in London. The hotel's interiors were designed by Kit Kemp. After the acquisition by Starhotels in 2014 many elements were renovated, but the hotel maintained the same overall aesthetic. Bright interiors blend contemporary with antique, creating a peaceful atmosphere with bright pops of colour on furnishings.

Starhotels

Starhotels, the first Italian private hotel company, is a market leader in the 4- and 5-stars hotels sector. The Group counts 31 hotels with more than 4,300 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Paris and New York. Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Vicenza and Venice.

Starhotels Premium, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.

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