

NOTE ON STARHOTELS COOKIE POLICY

Our cookie policy

Starhotels.com and the provider of our reservation system, Travelclick, Inc, like most other websites, may store or retrieve information on your browser, mostly in the form of 'cookies'. This information may refer to users, their preferences or the device used to access the internet (computer, tablet or mobile) and is mainly used to make the website operate in accordance with users' expectations, offering a more customised browsing experience and storing the choices made earlier.

Below you can find out more about the different cookies we use. If you want, you can prevent the setting of all or some cookies. However, this may comprise the use of the website or the services offered.

Strictly Necessary Cookies

These cookies are necessary for the website to function properly. They enable you to navigate around the site, search for flights and other services, and make bookings.

Without these cookies we could not provide the services that you come to the site for.

Performance Cookies

These cookies allow us to understand how visitors use our site, so we can measure and improve how the site works. For example they help us to know which pages are the most and least popular. They count things like the number of visitors, how long people spend on the site and how they find it. This lets us know where we are doing well, and where we can improve, as well as making sure the pages load quickly and display properly.

All information these cookies collect is anonymous and not tied to any personal information about you. We use services from Google, Adobe and Marin Software to perform these functions.

Cookies

These cookies are used to enable us to provide enhanced functionality, and more personal information and features. This includes being able to watch YouTube videos, providing information about certain destinations, and also allowing you to share content through social networks.

These services are mostly provided by third parties. If you have an account, or use the services of these parties on other websites, then they may be able to know that you have visited our sites. The use of data collected through cookies by those third parties is subject to their own privacy policies; therefore we identify these cookies by the parties setting them.

Targeting/Advertising Cookies

These cookies are used to deliver adverts that are relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.

They are placed by our advertising network partners and help to support our investment in the websites – so we can keep our fares as low as possible. They may also be used to show you relevant advertisements on other websites you visit.

The actual cookies they set can change from one moment to the next – so rather than list them here, we identify the companies themselves.

Opting Out of Cookies

If you have any concerns about our use of cookies, you can take action to prevent them being set, including changing your browser settings to block certain types of cookies.

For detailed information on how to do this, look in your browser's help information.

For an overview of the most common browsers, you can visit:

http://www.cookiepedia.co.uk/index.php?title=How_to_Manage_Cookies or
<http://www.aboutcookies.org/>

Advertising companies also enable you to opt-out of receiving targeted advertising, if you would prefer to do so. This does not stop cookies from being set, but it does stop these companies using and collecting some data. For more information and opt-out controls, please go to: <http://www.youronlinechoices.eu/>

Below is a list of cookies set by this site:

- PHPSESSID
- __utma
- __utmb
- __utmc
- __utmz
- acs
- clid
- ipinfo
- uvc

Data can be processed using IT, paper, digital, electronic or magnetic tools. The collected data will be kept and stored at Starhotels S.p.A.'s offices in Florence, Viale Belfiore, 27. They will be used exclusively for the above-mentioned purposes and may be communicated to associates, related companies or subsidiaries of Starhotels Group, in Italy and abroad, to manage the benefits reserved to Starhotels' customers.

In compliance with the minimum security measures, your data may also be disclosed to the public safety and other public and private entities for the fulfilment of obligations under the law, including tax, administrative, financial and similar laws. In no event will the data be disclosed.

In accordance with the principles of necessity and proportionality, the data will not be stored for periods longer than those necessary to achieve the above purposes and, therefore, the service provided or specific law provisions.

You will be able to exercise your rights towards the Data controller at any time in accordance with article 15 and subsequent articles of Regulation (EU) 679/2016, allowing you to obtain confirmation of your personal data and their communication in intelligible form. You will also have the right to obtain updating, rectification, integration and deletion of data or to restrict processing. Finally, you will have the right to object to, in whole or in part, for legitimate reasons, the processing of personal data, even for the purpose of collecting and sending advertising materials or direct selling or for carrying out market research or commercial communications by contacting the Data controller, with which there is also available, on request, the complete and updated list of Processors.

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You will also have the right either to file a complaint with the Privacy Authority or lodge an appeal with the judicial authorities.

The Data controller is Starhotels S.p.A. with administrative offices in Florence - 50144, Viale Belfiore, 27. Tel. + 39 055 36921 - fax + 39 055.36924. e-mail: privacy@starhotels.it.