## JETSETTER STYLE

## HELVETIA & BRISTOL FLORENCE

By Gregory DelliCarpini Jr. Photography By Lorenzo Vinti



Designer wallpaper in rich velvet, abundance of marble, ancient molding, and original Renaissance art create a magnificence that establishes Helvetia & Bristol as a true gem in Florence. Part of the Starhotels Collezione, this property is located on Via dei Pescioni, the most exclusive shopping street in Florence. A truly exceptional location, the hotel is just a short distance from the Duomo, Piazza della Signoria, and Ponte Vecchio.

The first luxury hotel in the heart of Florence since 1885, Helvetia & Bristol recently reopened after a restoration of the historic wing and the recent expansion which marks its rebirth.





Guests will enjoy 25 new luxurious rooms and suites signed by the famous interior designer Anouska Hempel. Great Florentine master craftsmen have enriched the hotel with Italian materials.



Upon entering the hotel, you are perfectly transported into a state of inspired relaxation. The lobby area is beautifully bright, complete with a welcoming fire in cooler weather, amber lit chandelier, lush red velvet sofas, and a chic bar that spills to a terrace perfect for sipping an Aperol spritz.

Breakfast is served in a Belle Epoque dream also known as the Winter Garden. Potted palms stretch past floral wallpaper in brilliant blues toward a gorgeous stained-glass ceiling. The stunning traditional design belies a progressive restaurant and café, and a modern spa. The new Cibrèo Ristorante offers an original menu based on highly selected Italian specialties, inaugurating a new and innovative restaurant concept. It's an authentic journey into taste through a rich menu inspired by tradition, which rewards food and wine research, the passion of local producers, and the enhancement of the territory and raw materials. Cibrèo also has several other restaurants in Florence that are unique and offer delicious food.

The genius display of Italian craftsmanship continues in LA SPA. Located inside the Helvetia & Bristol hotel, LA SPA is a modern masterpiece of Florentine architecture and design and is the largest spa in Florence.

► For more information and to book a stay at this unique hotel, visit collezione.starhotels.com/en