

I AMSTAR Incentive Program 2019

| nov-19 | | | | | | | | | | | |
|---------------------|-------|------|---------|-------|--------|-------|------|---------|-------|--|--|
| Hotel | Total | Sub | scripti | ons | % Ac | tive | С | onversi | on | | |
| Hotel | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | | |
| Tuscany | 6 | 5 | 23 | 0 | 100,0% | 4 | 3 | 3 | 2 | | |
| Michelangelo FI | 4 | 17 | 27 | 0 | 88,2% | 4 | 0 | 4 | 0 | | |
| Tourist | 6 | 8 | 23 | 0 | 100,0% | 4 | 4 | 3 | 2 | | |
| Echo | 7 | 24 | 30 | 0 | 95,8% | 4 | 7 | 4 | 3 | | |
| Rosa Grand | 5 | 85 | 68 | 4 | 44,7% | -1 | 11 | 10 | 2 | | |
| Excelsior | 6 | 22 | 35 | 0 | 81,8% | 4 | 5 | 5 | 2 | | |
| Metropole | 4 | 10 | 53 | 0 | 80,0% | 4 | 5 | 8 | 0 | | |
| Majestic | 4 | 10 | 28 | 0 | 80,0% | 4 | 1 | 4 | 0 | | |
| Splendid Venice | 4 | 12 | 40 | 0 | 91,7% | 4 | 1 | 6 | 0 | | |
| Savoia Excelsior | 6 | 15 | 28 | 0 | 86,7% | 4 | 5 | 4 | 2 | | |
| Ritz | 6 | 36 | 39 | 0 | 91,7% | 4 | 9 | 6 | 2 | | |
| President | 4 | 8 | 36 | 0 | 87,5% | 4 | 3 | 5 | 0 | | |
| Cristallo | 4 | 5 | 17 | 0 | 100,0% | 4 | 1 | 3 | 0 | | |
| Vespucci | 4 | 2 | 17 | 0 | 100,0% | 4 | 0 | 3 | 0 | | |
| Anderson | 4 | 8 | 22 | 0 | 100,0% | 4 | 1 | 3 | 0 | | |
| Business Palace | 6 | 35 | 48 | 0 | 91,4% | 4 | 9 | 7 | 2 | | |
| Michelangelo RM | 4 | 16 | 41 | 0 | 93,8% | 4 | 2 | 6 | 0 | | |
| Terminus | 4 | 13 | 33 | 0 | 84,6% | 4 | 2 | 5 | 0 | | |
| Du Parc | 6 | 17 | 24 | 0 | 82,4% | 4 | 5 | 4 | 2 | | |
| Grand Milan | 4 | 16 | 43 | 0 | 93,8% | 4 | 4 | 6 | 0 | | |
| Hotel D'Inghilterra | 6 | 16 | 18 | 0 | 87,5% | 4 | 3 | 3 | 2 | | |
| н&в | 6 | 9 | 14 | 0 | 77,8% | 4 | 2 | 2 | 2 | | |
| GHC Siena | 4 | 5 | 8 | 0 | 100,0% | 4 | 0 | 1 | 0 | | |
| Villa Michelangelo | 6 | 1 | 7 | 0 | 100,0% | 4 | 1 | 1 | 2 | | |
| Castille | 8 | 32 | 22 | 4 | 75,0% | 4 | 2 | 3 | 0 | | |
| The Gore | 9 | 36 | 11 | 4 | 72,2% | 2 | 17 | 2 | 3 | | |
| The Pelham | 9 | 25 | 13 | 4 | 60,0% | 2 | 7 | 2 | 3 | | |
| The Franklin | 11 | 21 | 8 | 4 | 76,2% | 4 | 2 | 1 | 3 | | |



2019 – Total Performance Hotels (from March to November)

| | | | тот | AL | | |
|---------------------|-------------|-------------------|------------|--------------|------------------|------------|
| | TOTAL SCORE | subcriptions done | total goal | active users | productives done | total goal |
| Tuscany | | 84 | 231 | 75,00% | 17 | 35 |
| Michelangelo Fl | | 80 | 266 | 87,50% | 14 | 40 |
| Tourist | | 67 | 233 | 89,55% | 13 | 35 |
| Echo | | 185 | 296 | 87,03% | 55 | 44 |
| Rosa Grand | | 686 | 682 | 44,82% | 84 | 102 |
| Excelsior | | 178 | 349 | 77,53% | 50 | 52 |
| Metropole | | 142 | 532 | 86,62% | 27 | 80 |
| Majestic | | 101 | 280 | 92,08% | 17 | 42 |
| Splendid Venice | | 170 | 396 | 81,18% | 26 | 59 |
| Savoia Excelsior | | 189 | 279 | 85,64% | 34 | 42 |
| Ritz | | 202 | 389 | 85,07% | 65 | 58 |
| President | | 100 | 358 | 81,82% | 23 | 54 |
| Cristallo | | 27 | 173 | 92,31% | 6 | 26 |
| Vespucci | | 22 | 169 | 86,36% | 5 | 25 |
| Anderson | | 59 | 221 | 86,44% | 12 | 33 |
| Business Palace | | 198 | 483 | 84,85% | 62 | 72 |
| Michelangelo RM | | 161 | 410 | 86,96% | 26 | 62 |
| Terminus | | 74 | 330 | 89,19% | 15 | 49 |
| Du Parc | | 103 | 243 | 81,55% | 29 | 36 |
| Grand Milan | | 154 | 432 | 84,42% | 47 | 65 |
| Hotel D'Inghilterra | | 107 | 184 | 82,08% | 14 | 28 |
| H&B | | 63 | 136 | 80,60% | 13 | 20 |
| GHC Siena | | 79 | 84 | 85,53% | 13 | 13 |
| Villa Michelangelo | | 54 | 66 | 64,81% | 9 | 10 |
| Castille | | 190 | 221 | 83,16% | 25 | 33 |
| The Gore | | 223 | 111 | 72,65% | 49 | 17 |
| The Pelham | | 187 | 126 | 62,87% | 25 | 19 |
| The Franklin | | 217 | 80 | 67,28% | 37 | 12 |

The subscriptions and users productives (done) are calculated from March to November 2019.

The Goals of Subscription and Conversion are calculated From March to December (on 10 months: total goal required in 2019)



Goals 2019

| | lead gen | eration | | | quality of subscr | iptions | | | | conve | rsion | |
|---------------------|---------------|------------|----------|------------|-------------------|------------|----------|-------|---|------------|---|------------|
| | subscriptions | lead score | % attivi | lead score | % attivi | lead score | % attivi | malus | % productives > 25% (minumun of prod. users) | lead score | % produttivi > 15% (minumun of prod. users) | lead score |
| Tuscany | 23 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 6 | 3 | 3 | 2 |
| Michelangelo FI | 27 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 7 | 3 | 4 | 2 |
| Tourist | 23 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 6 | 3 | 3 | 2 |
| Echo | 30 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 7 | 3 | 4 | 2 |
| Rosa Grand | 68 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 17 | 3 | 10 | 2 |
| Excelsior | 35 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 9 | 3 | 5 | 2 |
| Metropole | 53 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 13 | 3 | 8 | 2 |
| Majestic | 28 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 7 | 3 | 4 | 2 |
| Splendid Venice | 40 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 10 | 3 | 6 | 2 |
| Savoia Excelsior | 28 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 7 | 3 | 4 | 2 |
| Ritz | 39 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 10 | 3 | 6 | 2 |
| President | 36 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 9 | 3 | 5 | 2 |
| Cristallo | 17 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 4 | 3 | 3 | 2 |
| Vespucci | 17 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 4 | 3 | 3 | 2 |
| Anderson | 22 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 6 | 3 | 3 | 2 |
| Business Palace | 48 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 12 | 3 | 7 | 2 |
| Michelangelo RM | 41 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 10 | 3 | 6 | 2 |
| Terminus | 33 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 8 | 3 | 5 | 2 |
| Du Parc | 24 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 6 | 3 | 4 | 2 |
| Grand Milan | 43 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 11 | 3 | 6 | 2 |
| Hotel D'Inghilterra | 18 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 5 | 3 | 3 | 2 |
| H&B | 14 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 3 | 3 | 2 | 2 |
| GHC Siena | 8 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 2 | 3 | 1 | 2 |
| Villa Michelangelo | 7 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 2 | 3 | 1 | 2 |
| Castille | 22 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 6 | 3 | 3 | 2 |
| The Gore | 11 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 3 | 3 | 2 | 2 |
| The Pelham | 13 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 3 | 3 | 2 | 2 |
| The Franklin | 8 | 4 | > 75% | 4 | 50 % < x < 75% | 2 | < 50% | -1 | 2 | 3 | 1 | 2 |

 Score
 11
 10
 9
 8
 7
 6

 Bonus
 110%
 100%
 90%
 80%
 70%
 60%



MARCH 2019 – Performance Hotels

| MARCH 2019 | | | | | | | | | | | |
|---------------------|-------|------|---------|-------|--------|-------|------|---------|-------|--|--|
| Hotel | Total | Sub | scripti | ons | % Ac | tive | С | onversi | on | | |
| Hotel | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | | |
| Tuscany | 2 | 22 | 23 | 0 | 68,2% | 2 | 2 | 3 | 0 | | |
| Michelangelo FI | 4 | 14 | 27 | 0 | 78,6% | 4 | 2 | 4 | 0 | | |
| Tourist | 4 | 6 | 23 | 0 | 83,3% | 4 | 0 | 3 | 0 | | |
| Echo | 6 | 18 | 30 | 0 | 88,9% | 4 | 4 | 4 | 2 | | |
| Rosa Grand | 3 | 136 | 68 | 4 | 28,7% | -1 | 5 | 10 | 0 | | |
| Excelsior | 2 | 27 | 35 | 0 | 74,1% | 2 | 4 | 5 | 0 | | |
| Metropole | 4 | 19 | 53 | 0 | 100,0% | 4 | 3 | 8 | 0 | | |
| Majestic | 4 | 14 | 28 | 0 | 85,7% | 4 | 1 | 4 | 0 | | |
| Splendid Venice | 4 | 14 | 40 | 0 | 100,0% | 4 | 0 | 6 | 0 | | |
| Savoia Excelsior | 4 | 26 | 28 | 0 | 92,3% | 4 | 0 | 4 | 0 | | |
| Ritz | 4 | 23 | 39 | 0 | 91,3% | 4 | 1 | 6 | 0 | | |
| President | 4 | 13 | 36 | 0 | 76,9% | 4 | 2 | 5 | 0 | | |
| Cristallo | 4 | 6 | 17 | 0 | 100,0% | 4 | 1 | 3 | 0 | | |
| Vespucci | 4 | 4 | 17 | 0 | 100,0% | 4 | 2 | 3 | 0 | | |
| Anderson | 4 | 5 | 22 | 0 | 100,0% | 4 | 0 | 3 | 0 | | |
| Business Palace | 4 | 27 | 48 | 0 | 81,5% | 4 | 5 | 7 | 0 | | |
| Michelangelo RM | 4 | 24 | 41 | 0 | 83,3% | 4 | 1 | 6 | 0 | | |
| Terminus | 4 | 11 | 33 | 0 | 81,8% | 4 | 0 | 5 | 0 | | |
| Du Parc | 2 | 8 | 24 | 0 | 50,0% | 2 | 0 | 4 | 0 | | |
| Grand Milan | 4 | 14 | 43 | 0 | 92,9% | 4 | 2 | 6 | 0 | | |
| Hotel D'Inghilterra | 4 | 11 | 18 | 0 | 100,0% | 4 | 1 | 3 | 0 | | |
| н&в | | | 14 | | | | | 2 | | | |
| GHC Siena | 8 | 10 | 8 | 4 | 90,0% | 4 | 0 | 1 | 0 | | |
| Villa Michelangelo | 3 | 15 | 7 | 4 | 26,7% | -1 | 0 | 1 | 0 | | |
| Castille | 8 | 24 | 22 | 4 | 83,3% | 4 | 0 | 3 | 0 | | |
| The Gore | 8 | 20 | 11 | 4 | 70,0% | 2 | 2 | 2 | 2 | | |
| The Pelham | 3 | 27 | 13 | 4 | 40,7% | -1 | 0 | 2 | 0 | | |
| The Franklin | 8 | 30 | 8 | 4 | 60,0% | 2 | 1 | 1 | 2 | | |



APRIL 2019 – Performance Hotels

| apr-19 | | | | | | | | | | | |
|---------------------|-------|------|---------|-------|--------|-------|------|---------|-------|--|--|
| Hotel | Total | Sub | scripti | ons | % Ac | tive | С | onversi | on | | |
| notei | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | | |
| Tuscany | 6 | 9 | 23 | 0 | 77,8% | 4 | 4 | 3 | 2 | | |
| Michelangelo FI | 4 | 3 | 27 | 0 | 100,0% | 4 | 1 | 4 | 0 | | |
| Tourist | 6 | 5 | 23 | 0 | 80,0% | 4 | 3 | 3 | 2 | | |
| Echo | 7 | 22 | 30 | 0 | 86,4% | 4 | 8 | 4 | 3 | | |
| Rosa Grand | 3 | 82 | 68 | 4 | 45,1% | -1 | 5 | 10 | 0 | | |
| Excelsior | 6 | 15 | 35 | 0 | 80,0% | 4 | 5 | 5 | 2 | | |
| Metropole | 4 | 29 | 53 | 0 | 82,8% | 4 | 1 | 8 | 0 | | |
| Majestic | 4 | 9 | 28 | 0 | 100,0% | 4 | 0 | 4 | 0 | | |
| Splendid Venice | 4 | 18 | 40 | 0 | 83,3% | 4 | 2 | 6 | 0 | | |
| Savoia Excelsior | 6 | 23 | 28 | 0 | 95,7% | 4 | 4 | 4 | 2 | | |
| Ritz | 6 | 29 | 39 | 0 | 86,2% | 4 | 9 | 6 | 2 | | |
| President | 4 | 12 | 36 | 0 | 83,3% | 4 | 1 | 5 | 0 | | |
| Cristallo | 4 | 5 | 17 | 0 | 100,0% | 4 | 2 | 3 | 0 | | |
| Vespucci | 2 | 2 | 17 | 0 | 50,0% | 2 | 0 | 3 | 0 | | |
| Anderson | 4 | 5 | 22 | 0 | 100,0% | 4 | 2 | 3 | 0 | | |
| Business Palace | 4 | 18 | 48 | 0 | 83,3% | 4 | 4 | 7 | 0 | | |
| Michelangelo RM | 4 | 22 | 41 | 0 | 100,0% | 4 | 0 | 6 | 0 | | |
| Terminus | 4 | 14 | 33 | 0 | 100,0% | 4 | 2 | 5 | 0 | | |
| Du Parc | 4 | 11 | 24 | 0 | 90,9% | 4 | 1 | 4 | 0 | | |
| Grand Milan | 6 | 16 | 43 | 0 | 81,3% | 4 | 9 | 6 | 2 | | |
| Hotel D'Inghilterra | 4 | 9 | 18 | 0 | 88,9% | 4 | 0 | 3 | 0 | | |
| н&в | 4 | 5 | 14 | 0 | 80,0% | 4 | 0 | 2 | 0 | | |
| GHC Siena | 4 | 6 | 8 | 0 | 100,0% | 4 | 0 | 1 | 0 | | |
| Villa Michelangelo | 8 | 8 | 7 | 4 | 62,5% | 2 | 1 | 1 | 2 | | |
| Castille | 6 | 20 | 22 | 0 | 90,0% | 4 | 5 | 3 | 2 | | |
| The Gore | 10 | 18 | 11 | 4 | 83,3% | 4 | 3 | 2 | 2 | | |
| The Pelham | 8 | 22 | 13 | 4 | 59,1% | 2 | 3 | 2 | 2 | | |
| The Franklin | 11 | 30 | 8 | 4 | 76,7% | 4 | 6 | 1 | 3 | | |



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|---------------------|-------|------|---------|-------|--------|-------|------|---------|-------|--|
| Hotel | Total | Sub | scripti | ons | % Ac | tive | С | onversi | on | |
| Hotel | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | |
| Tuscany | 4 | 6 | 23 | 0 | 83,3% | 4 | 0 | 3 | 0 | |
| Michelangelo FI | 4 | 7 | 27 | 0 | 100,0% | 4 | 3 | 4 | 0 | |
| Tourist | 4 | 8 | 23 | 0 | 100,0% | 4 | 1 | 3 | 0 | |
| Echo | 6 | 24 | 30 | 0 | 91,7% | 4 | 4 | 4 | 2 | |
| Rosa Grand | 6 | 68 | 68 | 4 | 51,5% | 2 | 7 | 10 | 0 | |
| Excelsior | 4 | 22 | 35 | 0 | 68,2% | 2 | 7 | 5 | 2 | |
| Metropole | 4 | 21 | 53 | 0 | 90,5% | 4 | 7 | 8 | 0 | |
| Majestic | 6 | 12 | 28 | 0 | 100,0% | 4 | 4 | 4 | 2 | |
| Splendid Venice | 2 | 18 | 40 | 0 | 66,7% | 2 | 0 | 6 | 0 | |
| Savoia Excelsior | 4 | 19 | 28 | 0 | 89,5% | 4 | 2 | 4 | 0 | |
| Ritz | 7 | 31 | 39 | 0 | 80,6% | 4 | 13 | 6 | 3 | |
| President | 4 | 10 | 36 | 0 | 100,0% | 4 | 2 | 5 | 0 | |
| Cristallo | 4 | 1 | 17 | 0 | 100,0% | 4 | 1 | 3 | 0 | |
| Vespucci | 4 | 6 | 17 | 0 | 100,0% | 4 | 1 | 3 | 0 | |
| Anderson | 4 | 8 | 22 | 0 | 87,5% | 4 | 1 | 3 | 0 | |
| Business Palace | 6 | 23 | 48 | 0 | 95,7% | 4 | 8 | 7 | 2 | |
| Michelangelo RM | 4 | 17 | 41 | 0 | 88,2% | 4 | 2 | 6 | 0 | |
| Terminus | 6 | 5 | 33 | 0 | 100,0% | 4 | 5 | 5 | 2 | |
| Du Parc | 4 | 10 | 24 | 0 | 90,0% | 4 | 2 | 4 | 0 | |
| Grand Milan | 4 | 31 | 43 | 0 | 87,1% | 4 | 5 | 6 | 0 | |
| Hotel D'Inghilterra | 2 | 9 | 18 | 0 | 55,6% | 2 | 1 | 3 | 0 | |
| н&в | 6 | 14 | 14 | 4 | 64,3% | 2 | 1 | 2 | 0 | |
| GHC Siena | 10 | 8 | 8 | 4 | 87,5% | 4 | 1 | 1 | 2 | |
| Villa Michelangelo | 9 | 9 | 7 | 4 | 66,7% | 2 | 2 | 1 | 3 | |
| Castille | 4 | 16 | 22 | 0 | 81,3% | 4 | 1 | 3 | 0 | |
| The Gore | 11 | 23 | 11 | 4 | 78,3% | 4 | 5 | 2 | 3 | |
| The Pelham | 9 | 19 | 13 | 4 | 68,4% | 2 | 3 | 2 | 3 | |
| The Franklin | 9 | 31 | 8 | 4 | 71,0% | 2 | 9 | 1 | 3 | |



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|---------------------|-------|------|---------|-------|--------|-------|------|---------|-------|--|--|
| Hotel | Total | Sub | scripti | ons | % Ac | tive | С | onversi | on | | |
| Hotel | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | | |
| Tuscany | 4 | 10 | 23 | 0 | 80,0% | 4 | 0 | 3 | 0 | | |
| Michelangelo FI | 4 | 7 | 27 | 0 | 85,7% | 4 | 1 | 4 | 0 | | |
| Tourist | 4 | 6 | 23 | 0 | 100,0% | 4 | 0 | 3 | 0 | | |
| Echo | 4 | 18 | 30 | 0 | 72,2% | 2 | 5 | 4 | 2 | | |
| Rosa Grand | 2 | 64 | 68 | 0 | 51,6% | 2 | 7 | 10 | 0 | | |
| Excelsior | 4 | 22 | 35 | 0 | 63,6% | 2 | 6 | 5 | 2 | | |
| Metropole | 4 | 9 | 53 | 0 | 100,0% | 4 | 1 | 8 | 0 | | |
| Majestic | 4 | 9 | 28 | 0 | 100,0% | 4 | 1 | 4 | 0 | | |
| Splendid Venice | 4 | 20 | 40 | 0 | 85,0% | 4 | 2 | 6 | 0 | | |
| Savoia Excelsior | 2 | 22 | 28 | 0 | 68,2% | 2 | 2 | 4 | 0 | | |
| Ritz | 7 | 9 | 39 | 0 | 77,8% | 4 | 10 | 6 | 3 | | |
| President | 4 | 10 | 36 | 0 | 80,0% | 4 | 0 | 5 | 0 | | |
| Cristallo | 2 | 2 | 17 | 0 | 50,0% | 2 | 0 | 3 | 0 | | |
| Vespucci | 2 | 2 | 17 | 0 | 50,0% | 2 | 2 | 3 | 0 | | |
| Anderson | 2 | 7 | 22 | 0 | 71,4% | 2 | 1 | 3 | 0 | | |
| Business Palace | 4 | 17 | 48 | 0 | 70,6% | 2 | 9 | 7 | 2 | | |
| Michelangelo RM | 6 | 19 | 41 | 0 | 84,2% | 4 | 6 | 6 | 2 | | |
| Terminus | 4 | 2 | 33 | 0 | 100,0% | 4 | 1 | 5 | 0 | | |
| Du Parc | 7 | 9 | 24 | 0 | 100,0% | 4 | 6 | 4 | 3 | | |
| Grand Milan | 6 | 20 | 43 | 0 | 75,0% | 4 | 7 | 6 | 2 | | |
| Hotel D'Inghilterra | 4 | 6 | 18 | 0 | 83,3% | 4 | 2 | 3 | 0 | | |
| H&B | 7 | 5 | 14 | 0 | 80,0% | 4 | 3 | 2 | 3 | | |
| GHC Siena | 10 | 10 | 8 | 4 | 100,0% | 4 | 2 | 1 | 2 | | |
| Villa Michelangelo | 6 | 4 | 7 | 0 | 75,0% | 4 | 1 | 1 | 2 | | |
| Castille | 4 | 18 | 22 | 0 | 88,9% | 4 | 1 | 3 | 0 | | |
| The Gore | 8 | 26 | 11 | 4 | 84,6% | 4 | 1 | 2 | 0 | | |
| The Pelham | 9 | 15 | 13 | 4 | 53,3% | 2 | 2 | 2 | 3 | | |
| The Franklin | 9 | 22 | 8 | 4 | 59,1% | 2 | 2 | 1 | 3 | | |



| lug-19 | | | | | | | | | | | |
|---------------------|-------|------|---------|-------|--------|-------|------|---------|-------|--|--|
| Hotel | Total | Sub | scripti | ons | % Ac | tive | С | onversi | on | | |
| Hotel | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | | |
| Tuscany | 2 | 14 | 23 | 0 | 57,1% | 2 | 2 | 3 | 0 | | |
| Michelangelo FI | 4 | 11 | 27 | 0 | 81,8% | 4 | 0 | 4 | 0 | | |
| Tourist | 4 | 4 | 23 | 0 | 75,0% | 4 | 1 | 3 | 0 | | |
| Echo | 7 | 17 | 30 | 0 | 88,2% | 4 | 7 | 4 | 3 | | |
| Rosa Grand | 5 | 92 | 68 | 4 | 40,0% | -1 | 13 | 10 | 2 | | |
| Excelsior | 6 | 9 | 35 | 0 | 88,9% | 4 | 8 | 5 | 2 | | |
| Metropole | 2 | 12 | 53 | 0 | 67,0% | 2 | 2 | 8 | 0 | | |
| Majestic | 4 | 13 | 28 | 0 | 84,6% | 4 | 2 | 4 | 0 | | |
| Splendid Venice | 6 | 19 | 40 | 0 | 78,9% | 4 | 9 | 6 | 2 | | |
| Savoia Excelsior | 8 | 28 | 28 | 4 | 82,1% | 4 | 3 | 4 | 0 | | |
| Ritz | 4 | 21 | 39 | 0 | 75,0% | 4 | 5 | 6 | 0 | | |
| President | 4 | 10 | 36 | 0 | 70,0% | 2 | 5 | 5 | 2 | | |
| Cristallo | 4 | 3 | 17 | 0 | 100,0% | 4 | 0 | 3 | 0 | | |
| Vespucci | | | 17 | 0 | | | 0 | 3 | 0 | | |
| Anderson | 2 | 4 | 22 | 0 | 50,0% | 2 | 2 | 3 | 0 | | |
| Business Palace | 6 | 10 | 48 | 0 | 80,0% | 4 | 8 | 7 | 2 | | |
| Michelangelo RM | 4 | 16 | 41 | 0 | 100,0% | 4 | 0 | 6 | 0 | | |
| Terminus | 4 | 8 | 33 | 0 | 87,5% | 4 | 0 | 5 | 0 | | |
| Du Parc | 2 | 11 | 24 | 0 | 72,7% | 2 | 3 | 4 | 0 | | |
| Grand Milan | 4 | 17 | 43 | 0 | 88,0% | 4 | 3 | 6 | 0 | | |
| Hotel D'Inghilterra | 4 | 11 | 18 | 0 | 90,9% | 4 | 2 | 3 | 0 | | |
| н&в | 4 | 5 | 14 | 0 | 100,0% | 4 | 1 | 2 | 0 | | |
| GHC Siena | 5 | 6 | 8 | 0 | 66,7% | 2 | 3 | 1 | 3 | | |
| Villa Michelangelo | 6 | 8 | 7 | 4 | 71,4% | 2 | 0 | 1 | 0 | | |
| Castille | 6 | 17 | 22 | 0 | 82,4% | 4 | 3 | 3 | 2 | | |
| The Gore | 9 | 23 | 11 | 4 | 70,0% | 2 | 5 | 2 | 3 | | |
| The Pelham | 2 | 8 | 13 | 0 | 37,5% | -1 | 3 | 2 | 3 | | |
| The Franklin | 6 | 15 | 8 | 4 | 40,0% | -1 | 3 | 1 | 3 | | |



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|---------------------|-------|------|---------|-------|--------|-------|------------|-------|-------|--|--|
| Hotel | Total | Sub | scripti | ons | % A | tive | Conversion | | | | |
| Hotel | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | | |
| Tuscany | 6 | 8 | 23 | 0 | 87,5% | 4 | 3 | 3 | 2 | | |
| Michelangelo FI | 4 | 4 | 27 | 0 | 75,0% | 4 | 2 | 4 | 0 | | |
| Tourist | 4 | 6 | 23 | 0 | 83,3% | 4 | 1 | 3 | 0 | | |
| Echo | 6 | 17 | 30 | 0 | 88,2% | 4 | 4 | 4 | 2 | | |
| Rosa Grand | 4 | 45 | 68 | 0 | 51,1% | 2 | 12 | 10 | 2 | | |
| Excelsior | 6 | 13 | 35 | 0 | 92,3% | 4 | 5 | 5 | 2 | | |
| Metropole | 4 | 11 | 53 | 0 | 81,8% | 4 | 2 | 8 | 0 | | |
| Majestic | 4 | 12 | 28 | 0 | 91,7% | 4 | 3 | 4 | 0 | | |
| Splendid Venice | 6 | 14 | 40 | 0 | 92,9% | 4 | 7 | 6 | 2 | | |
| Savoia Excelsior | 6 | 15 | 28 | 0 | 93,3% | 4 | 4 | 4 | 2 | | |
| Ritz | 6 | 21 | 39 | 0 | 81,0% | 4 | 7 | 6 | 2 | | |
| President | 4 | 10 | 36 | 0 | 80,0% | 4 | 2 | 5 | 0 | | |
| Cristallo | 0 | 0 | 17 | 0 | | 0 | 1 | 3 | 0 | | |
| Vespucci | 2 | 2 | 17 | 0 | 50,0% | 2 | 0 | 3 | 0 | | |
| Anderson | 4 | 6 | 22 | 0 | 100,0% | 4 | 2 | 3 | 0 | | |
| Business Palace | 6 | 22 | 48 | 0 | 86,4% | 4 | 8 | 7 | 2 | | |
| Michelangelo RM | 2 | 7 | 41 | 0 | 71,4% | 2 | 5 | 6 | 0 | | |
| Terminus | 4 | 3 | 33 | 0 | 100,0% | 4 | 0 | 5 | 0 | | |
| Du Parc | 7 | 8 | 24 | 0 | 100,0% | 4 | 6 | 4 | 3 | | |
| Grand Milan | 2 | 7 | 43 | 0 | 71,4% | 2 | 5 | 6 | 0 | | |
| Hotel D'Inghilterra | 6 | 18 | 18 | 4 | 70,6% | 2 | 2 | 3 | 0 | | |
| H&B | 6 | 10 | 14 | 0 | 90,0% | 4 | 2 | 2 | 2 | | |
| GHC Siena | 11 | 12 | 8 | 4 | 83,3% | 4 | 2 | 1 | 3 | | |
| Villa Michelangelo | 7 | 3 | 7 | 0 | 79,3% | 4 | 2 | 1 | 3 | | |
| Castille | 10 | 29 | 22 | 4 | 79,3% | 4 | 4 | 3 | 2 | | |
| The Gore | 9 | 31 | 11 | 4 | 64,5% | 2 | 3 | 2 | 3 | | |
| The Pelham | 9 | 25 | 13 | 4 | 52,0% | 2 | 3 | 2 | 3 | | |
| The Franklin | 11 | 26 | 8 | 4 | 84,6% | 4 | 6 | 1 | 3 | | |



| set-19 | | | | | | | | | | |
|---------------------|-------|------|---------|-------|--------|-------|------|------------|-------|--|
| Hotel | Total | Sub | scripti | ons | % Ac | tive | С | Conversion | | |
| notei | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | |
| Tuscany | 6 | 8 | 23 | 0 | 87,5% | 4 | 3 | 3 | 2 | |
| Michelangelo FI | 4 | 4 | 27 | 0 | 75,0% | 4 | 2 | 4 | 0 | |
| Tourist | 4 | 6 | 23 | 0 | 83,3% | 4 | 1 | 3 | 0 | |
| Echo | 6 | 17 | 30 | 0 | 88,2% | 4 | 4 | 4 | 2 | |
| Rosa Grand | 4 | 45 | 68 | 0 | 51,1% | 2 | 12 | 10 | 2 | |
| Excelsior | 6 | 13 | 35 | 0 | 92,3% | 4 | 5 | 5 | 2 | |
| Metropole | 4 | 11 | 53 | 0 | 81,8% | 4 | 2 | 8 | 0 | |
| Majestic | 4 | 12 | 28 | 0 | 91,7% | 4 | 3 | 4 | 0 | |
| Splendid Venice | 6 | 14 | 40 | 0 | 92,9% | 4 | 7 | 6 | 2 | |
| Savoia Excelsior | 6 | 15 | 28 | 0 | 93,3% | 4 | 4 | 4 | 2 | |
| Ritz | 6 | 21 | 39 | 0 | 81,0% | 4 | 7 | 6 | 2 | |
| President | 4 | 10 | 36 | 0 | 80,0% | 4 | 2 | 5 | 0 | |
| Cristallo | 0 | 0 | 17 | 0 | | 0 | 1 | 3 | 0 | |
| Vespucci | 2 | 2 | 17 | 0 | 50,0% | 2 | 0 | 3 | 0 | |
| Anderson | 4 | 6 | 22 | 0 | 100,0% | 4 | 2 | 3 | 0 | |
| Business Palace | 6 | 22 | 48 | 0 | 86,4% | 4 | 8 | 7 | 2 | |
| Michelangelo RM | 2 | 7 | 41 | 0 | 71,4% | 2 | 5 | 6 | 0 | |
| Terminus | 4 | 3 | 33 | 0 | 100,0% | 4 | 0 | 5 | 0 | |
| Du Parc | 7 | 8 | 24 | 0 | 100,0% | 4 | 6 | 4 | 3 | |
| Grand Milan | 2 | 7 | 43 | 0 | 71,4% | 2 | 5 | 6 | 0 | |
| Hotel D'Inghilterra | 6 | 18 | 18 | 4 | 70,6% | 2 | 2 | 3 | 0 | |
| н&в | 6 | 10 | 14 | 0 | 90,0% | 4 | 2 | 2 | 2 | |
| GHC Siena | 11 | 12 | 8 | 4 | 83,3% | 4 | 2 | 1 | 3 | |
| Villa Michelangelo | 7 | 3 | 7 | 0 | 79,3% | 4 | 2 | 1 | 3 | |
| Castille | 10 | 29 | 22 | 4 | 79,3% | 4 | 4 | 3 | 2 | |
| The Gore | 9 | 31 | 11 | 4 | 64,5% | 2 | 3 | 2 | 3 | |
| The Pelham | 9 | 25 | 13 | 4 | 52,0% | 2 | 3 | 2 | 3 | |
| The Franklin | 11 | 26 | 8 | 4 | 84,6% | 4 | 6 | 1 | 3 | |

| ott-19 | | | | | | | | | | | |
|---------------------|-------|------|---------|-------|--------|-------|------|---------|-------|--|--|
| Hotel | Total | Sub | scripti | ons | % Ac | tive | С | onversi | on | | |
| Hotel | Score | Done | Goals | Score | Done | Score | Done | Goals | Score | | |
| Tuscany | 4 | 4 | 23 | 0 | 75,0% | 4 | 2 | 3 | 0 | | |
| Michelangelo FI | 4 | 6 | 27 | 0 | 100,0% | 4 | 1 | 4 | 0 | | |
| Tourist | 4 | 21 | 23 | 0 | 85,7% | 4 | 2 | 3 | 0 | | |
| Echo | 11 | 30 | 30 | 4 | 75,9% | 4 | 9 | 4 | 3 | | |
| Rosa Grand | 4 | 53 | 68 | 0 | 64,2% | 2 | 13 | 10 | 2 | | |
| Excelsior | 6 | 28 | 35 | 0 | 82,1% | 4 | 7 | 5 | 2 | | |
| Metropole | 4 | 18 | 53 | 0 | 77,8% | 4 | 2 | 8 | 0 | | |
| Majestic | 4 | 18 | 28 | 0 | 94,4% | 4 | 3 | 4 | 0 | | |
| Splendid Venice | 4 | 26 | 40 | 0 | 80,8% | 4 | 3 | 6 | 0 | | |
| Savoia Excelsior | 5 | 17 | 28 | 0 | 64,7% | 2 | 7 | 4 | 3 | | |
| Ritz | 4 | 20 | 39 | 0 | 90,0% | 4 | 5 | 6 | 0 | | |
| President | 2 | 16 | 36 | 0 | 68,8% | 2 | 3 | 5 | 0 | | |
| Cristallo | 4 | 2 | 17 | 0 | 100,0% | 4 | 0 | 3 | 0 | | |
| Vespucci | 4 | 3 | 17 | 0 | 100,0% | 4 | 0 | 3 | 0 | | |
| Anderson | 4 | 12 | 22 | 0 | 83,3% | 4 | 1 | 3 | 0 | | |
| Business Palace | 6 | 36 | 48 | 0 | 80,6% | 4 | 10 | 7 | 2 | | |
| Michelangelo RM | 2 | 22 | 41 | 0 | 68,2% | 2 | 5 | 6 | 0 | | |
| Terminus | 2 | 11 | 33 | 0 | 63,6% | 2 | 2 | 5 | 0 | | |
| Du Parc | 6 | 16 | 24 | 0 | 75,0% | 4 | 4 | 4 | 2 | | |
| Grand Milan | 2 | 15 | 43 | 0 | 73,3% | 2 | 3 | 6 | 0 | | |
| Hotel D'Inghilterra | 6 | 15 | 18 | 0 | 80,0% | 4 | 3 | 3 | 2 | | |
| н&в | 6 | 8 | 14 | 0 | 75,0% | 4 | 2 | 2 | 2 | | |
| GHC Siena | 6 | 10 | 8 | 4 | 70,0% | 2 | 0 | 1 | 0 | | |
| Villa Michelangelo | 4 | 1 | 7 | 0 | 100,0% | 4 | 0 | 1 | 0 | | |
| Castille | 4 | 14 | 22 | 0 | 71,4% | 2 | 5 | 3 | 2 | | |
| The Gore | 9 | 31 | 11 | 4 | 71,0% | 2 | 8 | 2 | 3 | | |
| The Pelham | 8 | 23 | 13 | 4 | 69,6% | 2 | 2 | 2 | 2 | | |
| The Franklin | 9 | 19 | 8 | 4 | 63,2% | 2 | 7 | 1 | 3 | | |

