

# THE GORE LONDON



## **A ROCK AND ROLL PINK FLOYD EXPERIENCE AT THE GORE LONDON – STARHOTELS COLLEZIONE**

London, 9<sup>th</sup> May, 2017. **The Gore London – Starhotels Collezione** is pleased to announce the launch of the **Pink Floyd experience** in partnership with **The Victoria and Albert Museum's** latest event, [The Pink Floyd Exhibition: Their Mortal Remains](#).

With its vibrant flair, The Gore has always had a very special connection with Rock and Roll starting from 1968, when the Rolling Stones picked the hotel for the launch party of their latest album at the time, Beggars Banquet: the décor of The Gore's **Bar 190** still pays homage to the event.

This year it is Pink Floyd's turn to be in the spotlight at The Gore, with this new delectable and glamorous **Pink Floyd inspired Afternoon Tea**. This unique experience celebrates the music icons with a selection of finger sandwiches, scones and themed sweet pastries featuring delights inspired by some of the most famous Pink Floyd Albums Cover such as **"Dark Side of The Moon"** Chocolate Mousse, **"Animals"** featuring the Battersea Power Station in carrot cake, cream cheese mousse and white chocolate ganache and **"The Wall"** made of Lemon Sponge Cake, Jelly and Marshmallow bricks.

A golden ticket to assist to the spectacular new exhibition at The V&A is also included in the package, so that guests will live the emotion of an unparalleled audio-visual journey through Pink Floyd's unique and extraordinary worlds, chronicling the music, design and staging of the band, from their debut in the 1960s through to the present day.

### **Notes to the editor:**

The Pink Floyd Afternoon Tea is sold at £50 per person **including tickets to The Pink Floyd Exhibition: Their Mortal Remains** and is available from 13<sup>th</sup> May to 10<sup>th</sup> October 2017.

Rates at the Gore starts from £195 per night, based on double occupancy.

### **About The Gore London – Starhotels Collezione:**

Since 1892, The Gore has been welcoming guests with understated elegance, the impeccable service of a grand hotel and the familiar intimacy of a London club. The Gore is as quintessentially English as its near neighbour The Royal Albert Hall: the hotel has won hearts and minds with gracious, personal attention and agreeable luxury that recalls a gentler era and the best traditions of grand hotels. [www.gorehotel.com](http://www.gorehotel.com)

**The Gore London – Starhotels Collezione** is a member of **Preferred Hotels & Resorts' Lifestyle Collection**.

### **Starhotels:**

Starhotels is a Florence-based, family-owned hotel group, epitome of high-end Italian hospitality, with 29 hotels in the most beautiful destinations in Italy, Europe and US. *Starhotels Collezione* is a collection of the brand's most representative hotels, 12 locally inspired iconic properties with a strong heritage and personality. These hotels combine stunning buildings, a timeless sophistication enriched by Italian unique design and a warm, bespoke service, and are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza. [www.starhotels.com](http://www.starhotels.com)

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