

THE GORE LONDON



A ROCK AND ROLL EXPERIENCE AT THE GORE LONDON – STARHOTELS COLLEZIONE

London, 10th May, 2017. **The Gore London – Starhotels Collezione** is pleased to announce the launch of the **a new Rock and Roll Experience** celebrating the opening of [The Pink Floyd Exhibition: Their Mortal Remains](#) at The Victoria and Albert Museum

With its vibrant flair, The Gore has always had a very special connection with Rock and Roll starting from 1968, when the Rolling Stones picked the hotel for the launch party of their latest album at the time, *Beggars Banquet*: the décor of The Gore's **Bar 190** still pays homage to the event.

This year it is Pink Floyd's turn to be in the spotlight at The Gore, with this new delectable and glamorous **Afternoon Tea inspired by the exhibition**. This unique experience celebrates the music icons with a selection of finger sandwiches, scones and themed sweet pastries featuring delights inspired by some of the most famous Pink Floyd Albums Cover such as **"Dark Side of The Moon"** in Chocolate Mousse, **"Animals"** featuring the Battersea Power Station in carrot cake, cream cheese mousse and white chocolate ganache and **"The Wall"** made of Lemon Sponge Cake, Jelly and Marshmallow bricks.

A golden ticket to attend the spectacular new exhibition at The V&A is also included in the package, so that guests will live the emotion of an unparalleled audio-visual journey through Pink Floyd's unique and extraordinary worlds, chronicling the music, design and staging of the band, from their debut in the 1960s through to the present day.

Notes to the editor:

The extravagant Afternoon Tea is sold at £50 per person **including tickets to The Pink Floyd Exhibition: Their Mortal Remains** and is available from 13th May to 10th October 2017.

Rates at the Gore starts from £195 per night, based on double occupancy.

About The Gore London – Starhotels Collezione:

Since 1892, The Gore has been welcoming guests with understated elegance, the impeccable service of a grand hotel and the familiar intimacy of a London club. The Gore is as quintessentially English as its near neighbour The Royal Albert Hall: the hotel has won hearts and minds with gracious, personal attention and agreeable luxury that recalls a gentler era and the best traditions of grand hotels. www.gorehotel.com

The Gore London – Starhotels Collezione is a member of **Preferred Hotels & Resorts' Lifestyle Collection**.

Starhotels:

Starhotels is a Florence-based, family-owned hotel group, epitome of high-end Italian hospitality, with 29 hotels in the most beautiful destinations in Italy, Europe and US. *Starhotels Collezione* is a collection of the brand's most representative hotels, 12 locally inspired iconic properties with a strong heritage and personality. These hotels combine stunning buildings, a timeless sophistication enriched by Italian unique design and a warm, bespoke service, and are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza. www.starhotels.com

To book the experience, please contact:

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