

Starhotels Collezione presents three new *fine dining* concepts in Europe

From the Castille Paris to the London hotels, new collaborations with Michelin-starred chefs enhance the travel experience and develop new destinations for gourmands



Florence, 22 June 2017. Starhotels Collezione hotels in France and UK now offer the experience of an authentic “taste of Italy”. By bringing top Italian chefs on board at Starhotels' London and Paris restaurants, the group underlines its mission to represent the finest Italian hospitality in food, reinforcing the bond between luxury hotels and restaurants of the highest caliber.

Starting June 2017, the menu at **L'Assaggio Restaurant**, part of **Castille Paris – Starhotels Collezione** along the elegant Rue Cambon, bears the signature of **Ugo Alciati, 1 Michelin-starred chef** and proprietor of the famous Guido Ristorante in Piedmont, and the face of Eataly representing Italian culinary excellence worldwide.

Facing an intimate courtyard that evokes Mediterranean memories with its majestic fountain, L'Assaggio offers an enticing new opportunity for the city and the hotel's international guests to taste the dishes by a chef who embodies traditional cuisine from Piedmont.

Designed by Ugo Alciati and prepared by the Executive Chef of L'Assaggio Ugo Gastaldi and his brigade, the menu is a collection of gastronomy with character-rich nuances, raised to the highest levels by the Chef's outstanding ability to use the finest ingredients from Piedmont. Ugo's extraordinary classics include *Vitello tonnato alla piemontese; Roasted guinea fowl with liver foam and Marsala sauce; Kitchen garden vegetables, porcini mushrooms and truffles; Cod, spinach and almonds.*

L'Assaggio is open Monday to Friday for lunch and dinner; Saturday for dinner only from 12:30 to 2.30pm and from 7.30 to 10.30pm.

Closed Sundays.

A la carte dinner 65-75€, wine not included.

Castille Paris – Starhotels Collezione: 33-37 Rue Cambon, 75001 Paris - Email: reservations@castille.com - Phone: +33 1 44 58 44

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The Pelham London – Starhotels Collezione – a 5-star boutique hotel designed by Kit Kemp, situated in the heart of South Kensington – recently benefitted from a top Michelin-starred collaboration, too. **Alfredo Russo**, already established at The Franklin, is the chef behind the “**La Trattoria by Alfredo Russo**” concept at The Pelham, where he designed a menu serving traditional Italian recipes in the informal setting of the new Trattoria.

Named the best young Italian chef at the start of his career, Alfredo Russo is famous for the success of his “Dolce Stil Novo” restaurant in the Reggia di Venaria Reale in Turin.

His innovative approach to regional Piedmontese cuisine inspired The Trattoria’s menu, whose aim is sharing: the concept is to try a bit of everything, according to the typically enjoyable Italian attitude. The Trattoria’s signature dishes include *Cod brandade with olive oil*; *Parmesan flan with broad beans, peas and green beans*; *Chickpea and rosemary soup*; and *Parmigiana di melanzane*.

La Trattoria by Alfredo Russo is open from Monday to Sunday
from 12 noon to 10.30pm.

A la carte menu 25-48€, wine not included.

The Pelham London - Starhotels Collezione: 15 Cromwell Place London SW7 2LA - Email: restaurant.thepelham@starhotels.com -
Phone: +44 (0)20 7589 8288



Besides its tasty informal cuisine, Alfredo Russo in London is synonymous of *fine dining*. Opened in the heart of Knightsbridge after the refined renovations led by designer Anouska Hempel in August 2016, **The Franklin London – Starhotels Collezione** is the “grand lounge” of Alfredo Russo’s signature cuisine, where the Chef sets the bar for London and international gourmands. With its views on to the verdant Egerton Gardens, **The Franklin Restaurant by Alfredo Russo** delights thanks to the Chef’s simple yet elegant creations. Dishes include *Steamed octopus*; *Pasta and beans with seafood*; and *Lamb casserole*.

The Franklin Restaurant by Alfredo Russo is open from Tuesday to Sunday
from 12 noon to 10.30pm.

A la carte menu 44-65€, wine not included.

The Franklin London – Starhotels Collezione: 24 Egerton Gardens London SW3 2DB - Email: - Phone: +44 (0)20 7584 5533 – Email: reservations@starhotels.it



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Starhotels is a Florence-based, family-owned hotel group, epitome of high-end Italian hospitality, with 29 hotels in the most beautiful destinations in Italy, Europe and US.

Starhotels Collezione is a collection of the brand's most representative hotels, 12 locally inspired iconic properties with a strong heritage and personality. These hotels combine stunning locations, a timeless sophistication enriched by Italian unique design and a warm, bespoke service, and are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza.

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Press Office and PR

Marta Olivari, PR Manager

Email: m.olivari@starhotels.it

Telephone: +39 055 3692236