

## GRAND OPENING ROSA GRAND



*The central part of the façade is festively illuminated by images of roses taken from the Galimberti lambda prints that decorate the rooms in the Rosa Grand. 45 metres of pink carpet with candles along the way. Thousands of roses – pink, fuchsia and red – and hundreds of candles. Doorman and car valet in elegant blue and grey livery and top hat.*



*The contortionist Elena Pavoni performs in a giant champagne glass in the middle of the entrance hall, under the glass and steel cupola that changes colour every 30 seconds.*



*1,500 guests and 200 journalists.*



*Disco music in the congress centre foyer during a preview of mosaics by Maurizio Galimberti for the Milan Expo 2015. 40 linear metres of strategically distributed buffet tables, the "Roses" restaurant and two bars offered guests the widest possible choice of food, from the most traditional to the most innovative.*



*Daniela Javarone with the City Angels, an association of volunteers for “solidarity and security”, in their red jackets and blue berets (like the UN).*



*Thousands of pink, fuchsia and red roses and hundreds of candles decorate the interiors.*



*Hostesses in fuchsia "petit robe", with contrasting sticks of candyfloss.*