

STARHOTELS OFFERS BESPOKE ART & CULTURE PACKAGES THIS SPRING



17 April 2018 – Long weekends are the perfect excuse to escape your hometown and take advantage of spring temperatures in your city of choice. With Starhotels Collezione, stay in the heart of the best Italian cities - London, Paris and New York.

Milan

Rosa Grand Milano – Starhotels Collezione offers its guests the <u>Spring Sunday Package</u>. Stay in the heart of Milan and enjoy an unforgettable overnight stay dedicated to good food and culture. The package includes, among other benefits, free pick-up from Central Station, the classic Sunday Brunch and admission to the Museo del Novecento.

Florence

To celebrate the first flowering, there's nothing better than a visit to the romantic Giardino delle Rose or the enchanting Giardino dell'Iris, a few steps from the panoramic terrace of Piazzale Michelangelo.

Helvetia & Bristol Firenze – Starhotels Collezione invite you to visit the splendid exhibition of the nearby Palazzo Strozzi, offering 2 options for the "Birth of a Nation: Between Guttuso, Fontana and Schifano", an extraordinary journey through art, politics and society in Italy between the 50's-68. Scheduled from 16 March – 22 July 2018.

Rome

Visiting Rome with its enchanting squares, splendid fountains, historical monuments, villas, churches and thousands of other attractions is always fascinating - especially during the summer when it's possible to explore the heart of the Eternal City by bike, stopping for a tasty picnic in the meadows of Villa Borghese.



It's in this beautiful setting that stands the elegant **Hotel d'Inghilterra Roma - Starhotels Collezione**, an iconic hotel with timeless charm, a few steps from the legendary steps of Piazza di Spagna and the bustling Via Condotti.

Paris

The French capital is a city of great charm that always offers a thousand reasons for a visit, but in spring it is really enchanting: every corner blooms, all its parks explode with fabulous colours and scents and seems to be catapulted into the canvas of a picture of Monet.

Between a walk through the Jardin de Tuileries, a unique experience for the eyes and smell, and a stop in the numerous dehors of typical French cafés, the charming **Castille Paris - Starhotels Collezione**, located in the central Rue Cambon, is the ideal location to visit the unmissable points of the city and enjoy a romantic getaway toasting with champagne and seasonal fruit in one of the hotel's elegant suites.

Starhotels

Starhotels is the family-owned Italian Hospitality Group leader in the upscale and upper upscale & luxury market segments with 29 hotels located in the heart of the best Italian cities, London, Paris and New York, and a total of 4.100 rooms. As ambassador of high-end Italian lifestyle and hospitality excellence, Starhotels offers an outstanding service that exceeds guests' expectations. Travellers can choose the hotel that best fits their needs, selecting between the Group's two brands.

The prestigious **Starhotels Collezione** – city icons in the heart of the best global destinations – stand out for their stunning locations, their refined, elegant interiors and a flawless, tailor-made service. Twelve charming unique townhouses with a strong heritage and a distinct personality, for memorable experiences. The Starhotels Collezione are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza.

The **Starhotels Premium,** located in the most beautiful Italian cities like Milan, Rome, Florence, Naples, Turin, Genoa, Bologna, Parma and Bergamo, are characterized by a distinctive and contemporary style and are able to provide an intangible sense of well-being through an excellent and welcoming service.

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