



## THE FRANKLIN LONDON

### The Franklin London – Starhotels Collezione Launches Frida Kahlo Afternoon Tea in Partnership with the Victoria & Albert Museum



**London (June 2018):** This summer, [The Franklin](#) will play host to Frida Kahlo fans across the globe, transporting them to Mexico to indulge in a colourful array of delicious treats.

Drawing inspiration from the V&A's hottest exhibition [Frida Kahlo: Making Her Self Up](#), guests will sip on tequila cocktails, designed by multi-award winning mixologist Salvatore Maggio and enjoy Mexican delicacies including Flan De Cajeta, churros with a chocolate dipping sauce and beans and chilli sandwiches.

This fresh and colourful afternoon tea experience is the third in a succession of teas that have been inspired by the group's partnership with the V&A museum. Previous afternoon tea experiences have included the Rock'n Roll Afternoon Tea at The Gore, inspired by Pink Floyd: Their Mortal Remains and the Silly Old Bear Afternoon Tea at The Pelham based on Winnie the Pooh Exploring a Classic exhibition.

As with previous immersive dining experiences, The Frida Kahlo Afternoon Tea will give guests complimentary access to the exhibition - the first one outside of Mexico to display her clothes and intimate possessions, reuniting them with key self-portraits and photographs to offer a fresh perspective on her compelling life story.

-ENDS-

#### NOTES TO EDITORS

- The Frida Kahlo experience is sold at £50 per person including a ticket to "Frida Kahlo: Making Her Self Up" exhibition at the V&A



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- El Diablo cocktail is sold at £16 (Tequila, fresh lime juice, crème de cassis and ginger beer)
- Images can be downloaded [here](#)
- Frida Kahlo: Making Her Self Up runs from 16 June – 4 November 2018

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**The Franklin London – Starhotels Collezione**, part of LVX Preferred, was acquired by Starhotels in 2014 and, following a full design overhaul by designer Anoushka Hempel, reopened to guests in September 2016.

Set in an elegant Victorian building nestling in the lush beauty of the private Egerton Gardens, The Franklin combines the warmth of a private home with the impeccable service of a luxury hotel. Here, the charm of an English house meets the magic of Italian design, and the result is a unique, original style that has transformed the Franklin into one of the most outstanding 5-star boutique hotels on the London scene

The hotel is also renowned for its restaurant, The Franklin Restaurant by Alfredo Russo, a fine dining destination for local and international connoisseurs. The modern Italian gourmet restaurant invites guest to dine with a well calibrated mix of simplicity and sophistication on offerings created with the finest seasonal ingredients.

### **Starhotels**

Starhotels is the family-owned Italian Hospitality Group leader in the upscale and upper upscale & luxury market segments with 29 hotels located in the heart of the best Italian cities, London, Paris and New York, and a total of 4.095 rooms. As ambassador of high-end Italian lifestyle and hospitality excellence, Starhotels offers an outstanding service that exceeds guests' expectations. Travellers can choose the hotel that best fits their needs, selecting between the Group's two brands.

The prestigious **Starhotels Collezione** – city icons in the heart of the best global destinations – stand out for their stunning locations, their refined, elegant interiors and a flawless, tailor-made service. Twelve charming unique townhouses with a strong heritage and a distinct personality, for memorable experiences. The Starhotels Collezione are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza.

The **Starhotels Premium**, located in the most beautiful Italian cities like Milan, Rome, Florence, Naples, Turin, Genoa, Bologna, Parma and Bergamo, are characterized by a distinctive and contemporary style and are able to provide an intangible sense of well-being through an excellent and welcoming service.

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