

Tradition, sustainability and a warm welcome: the holiday season with Starhotels

The Christmas season, with its lights and festive atmosphere, transforms every city into an enchanting place, but there are a few that are particularly magical during this time of year.

Starhotels, with its 29 hotels located in the heart of the top Italian cities, London, Paris and New York, offers the chance to experience the magic of the season by choosing between **Starhotels Premium**, hotels characterized by their distinct and contemporary style and a welcoming service, and **Starhotels Collezione**, charming townhouses with refined interiors and distinct personalities that offer memorable experiences.

Whether for a family holiday or a weekend with friends, spent shopping or discovering the city, Starhotels allows its guests to create a tailor-made stay thanks to its highly personalized services.

Naples – A traditional Christmas at Starhotels Terminus

Neapolitan Christmas is one of the most exquisitely traditional experiences to be had and stands apart for its folklore and artistic character: the city is pervaded by a magical atmosphere made up of nativity scenes, lights and abundant food.



And if holidays are meant to be spent with family, **Starhotels Terminus**, an elegant hotel located in the historic centre of Naples, vaunts welcoming and spacious **Family Rooms** designed for guests travelling with children, as well as the **Very Important Kids** service, which includes delicious snacks, baby bath products, games and everything needed for looking after children.

A must-stop is a visit to the National Railway Museum in Pietrarsa: exploring historic steam trains and small, wooden cabins filled with treats, kids can admire the locomotives that pulled the “Polar Express,” Santa Claus’s sleigh, and earn their special conductor’s diploma from the Treno Artico driving school.

Starhotels Terminus

Piazza Giuseppe Garibaldi, 91, 80142 Naples

Email: terminus.na@starhotels.it

T: +39 081 7793111

Rates starting at € 80.00 for a Double Room, breakfast included

Milan – A green Christmas at Starhotels Echo

Milan gets an eco-friendly makeover with the **Green Christmas Market**, a unique market dedicated to sustainability located in the evocative Fonderia Napoleonica Eugenia on December 15th and 16th: an opportunity to shop for eco-fashion clothes, sustainable design objects and natural cosmetics.



The same green philosophy pervades the architecture and design of **Starhotels E.c.ho**, a mix between contemporary elegance and avant-garde eco-friendly technology.

The hotel is beloved by those wanting to visit the capital of fashion and design whilst protecting the environment. Here, every gesture is studied to guarantee guests a relaxing and efficient stay: every room was designed according to the “**Green Room**” model, with beds made from recycled materials and “FSC” wood, natural fibre bedding, a minibar with a glass door so guests can see the products, many of which are organic, without needing to keep the door open, and energy-efficient lighting.

Starhotels E.c.ho.

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Tariffa a partire da € 140,00 per una Camera Doppia, inclusa colazione

Rome – Starting a tastefully New Year by staying at the Hotel d’Inghilterra

The Eternal City charms with the magic of its small streets decorated with Christmas lights, winding through the historic centre.



The luxurious atmosphere of the iconic **Hotel d’Inghilterra Roma – Starhotels Collezione** and its elegant surroundings are the ideal backdrop to ringing in 2019 in this magical millennia-old city, just a stone’s throw from the Spanish Steps.

After shopping in via Condotti and via Borgognona, the restaurant “Cafè Romano” offers a sophisticated and creative menu before toasting the New Year.

A sweet awakening awaits guests, with an à la carte brunch menu boasting a selection of delightfully English recipes, like scrambled eggs and bacon, Spanish bites and Northern European delicacies, like Norwegian salmon and a glass of Champagne. Not to be missed the signature “*Cafè Romano Brunch*”.

The offer includes:

Welcome amenity
Cocktail for two at the Bond Bar
New Year’s surprise upon arrival
New Year’s Eve dinner with live music
Rates starting at € 1,120 for a double Superior Room for two people for two nights, breakfast included
For information and reservations: +39 06 699811 - reservations.inghilterra.rm@starhotels.it

Paris – The holiday season at the Castille is dedicated to shopping

During Christmas festivities, Paris is a sight to behold, with its majestic Champs-Élysées decorated with silvery lights and the Eiffel Tower lighting up like a gigantic Christmas tree, fully embodying Paris’s epithet as the City of Lights.



The luminous itinerary winds down Avenue Montaigne and Rue Saint-Honoré, all the way to Place Vendôme, close to the elegant **Castille Paris – Starhotels Collezione**, a sophisticated mix of Parisian allure and Italian style, where guests can experience one of the most elegant Christmas atmospheres.

Its central position in the 1^o arrondissement, next to the legendary Maison Chanel, makes it the perfect destination for shopping lovers, who can get lost amidst the splendour of the lights and decorations adorning the windows of fashion’s most famous department stores, elegant palaces and typical bistros.

The decorations of the Les Galeries Lafayette are a must-see, which this year will charm visitors with the

iconic tree wrapped in the colours of the northern lights. The BHV shopping mall’s shop windows decorated with Mary Poppins animations are also wondrous to visit.

Reserving the “**Suite Temptation Package**,” awaiting guests in their elegant suites, furnished with priceless beige and black fabrics, is a welcome snack with Champagne and Parisian delicacies. Against the magical backdrop of this festive city, a Bateaux-Mouches boat will be ready to welcome you for a romantic dinner with violin and piano music as it winds down Paris’s most beautiful avenue: the Seine.

The offer includes:

Private transfer to the hotel
Welcome amenity
Dinner cruise aboard the Bateaux-Mouches
Rates starting at € 750,00 per night for the Suite - € 850,00 in the Duplex Suite
For information and reservations: +33 (0)1 44 58 44 58 - reservations@castille.com

Starhotels

Starhotels is the family-owned Italian Hospitality Group leader in the upscale and upper upscale & luxury market segments with 29 hotels located in the heart of the best Italian cities, London, Paris and New York, and a total of 4.100 rooms. As ambassador of high-end Italian lifestyle and hospitality excellence, Starhotels offers an outstanding service that exceeds guests' expectations. Travellers can choose the hotel that best fits their needs, selecting between the Group's two brands.

The prestigious **Starhotels Collezione** – city icons in the heart of the best global destinations – stand out for their stunning locations, their refined, elegant interiors and a flawless, tailor-made service. Twelve charming unique townhouses with a strong heritage and a distinct personality, for memorable experiences. The Starhotels Collezione are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza.

The **Starhotels Premium**, located in the most beautiful Italian cities like Milan, Rome, Florence, Naples, Turin, Genoa, Bologna, Parma and Bergamo, are characterized by a distinctive and contemporary style and are able to provide an intangible sense of well-being through an excellent and welcoming service.

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