

**FIVE STARHOTELS COLLEZIONE PROPERTIES
RECOGNIZED WITH
CONDÉ NAST TRAVELER'S 2018 READERS' CHOICE AWARD
"The World's Best Hotels"**



Florence Oct. 11, 2018 – Condé Nast Traveler has announced the results of its 31st annual Readers' Choice Awards with **five Starhotels Collezione properties** recognized among the **"The World's Best Hotels"** in Italy, Florence, Venice and London.

Among them, **Grand Hotel Continental Siena – Starhotels Collezione** shines in the competition thanks to the #3 place achieved in the **"Top Hotels in Italy"** category with an impressive score of 98.57.

"We are truly proud of these important recognitions to Starhotels Collezione" says **Elisabetta Fabri, President and CEO of Starhotels**.

"I would like to extend my gratitude to all our guests for sharing their positive feedbacks. A special acknowledgement to our loyal team members for their passion, attention to details and commitment to making our guests' stay as memorable as possible.

Starhotels' business has been significantly growing also thanks to the creation of a warm and personalized service in our hotels."

Nearly half a million *Condé Nast Traveler* readers submitted a recording-breaking number of responses rating their travel experiences to provide a full snapshot of where and how we travel today.

The prestigious **Starhotels Collezione** – city icons in the heart of the best global destinations – stand out for their stunning locations, their refined, elegant interiors and a flawless, tailor-made service. Twelve charming unique townhouses with a strong heritage and a distinct personality, for memorable experiences, as evidenced by the award received by five of them:

[Grand Hotel Continental Siena – Starhotels Collezione](#)

#3 "Top Hotels in Italy 2018"

Near Piazza del Campo, it is the only 5-star boutique hotel in Siena. Set within a 16th-century palazzo, the hotel encapsulates exquisite Renaissance architecture with 51 rooms many with original frescoes and adorned with art and antiques. The Sapordivino restaurant offers exciting menus with authentic ingredients. Under the restaurant in the base of the hotel's medieval tower is the Wine Cellar by Sapordivino which houses a vast collection of fine Italian labels as well as a selection of Tuscan wines. Not to be missed is the Salone delle Feste, the elegant ballroom decorated with refined 16th century trompe-l'oeil frescoes, Murano chandeliers and marble floors.

Helvetia & Bristol Firenze – Starhotels Collezione

#6 “Top Hotels in Florence 2018”

Set within a 19th century townhouse, this five-star hotel with its original Florentine character is a stone’s throw from Palazzo Strozzi, the Duomo and high-end boutiques on Via de’ Tornabuoni. The hotel has 41 rooms and 26 suites, each of which is unique, boasting antique furnishings including Chinese porcelain lamps and 17th century paintings. The hotel’s restaurant Hostaria Bibendum offers the three cornerstones of Tuscan charm: history, art and delicious food, while the hotel’s signature cocktail ‘Bubble Chianti’ can be enjoyed at the elegant Bar Bibendum or in its charming dehors.

Splendid Venice – Starhotels Collezione

#8 “Top Hotels in Venice 2018”

Located on the Mercerie and only a short distance from San Marco Square and Rialto Bridge, it is an intimate retreat from the bustling streets. The property offers 165 rooms, including 12 recently renovated Splendid Heritage Suites, whose interiors that pay homage to Venetian textile traditions. The hotel’s restaurant Le Maschere serves seasonal Venetian cuisine along with classic Italian dishes of the rest of Italy. The Lounge Bar offers fantastic views of gondolas drifting past and a quiet space to have a cocktail. During summer months, the restaurant’s elegant patio in the Campiello offers natural light which is filtered through the retractable glass roof or take to the rooftop during aperitivo for views from the hotel’s rooftop Altana terrace overlooking the city.

The Franklin London – Starhotels Collezione

#16 “Top Hotels in London 2018”

Tucked away on a quiet residential street in Knightsbridge overlooking Egerton Gardens, it is renown as one of London’s most stylish five-star properties. Designed by Anouska Hempel, the 35-room hotel is styled to reflect a Venetian palazzo with an Art Deco ambience: the interiors feature dark grey and white furnishings and stone marble flooring. The Franklin Restaurant by Alfredo Russo offers an intimate dining experience with just 30 seats and modern Italian gastronomy. Next to the restaurant is The Franklin Bar, a Gatsby-esque space serving champagne and expertly crafted cocktails.

The Pelham London – Starhotels Collezione

#31 “Top Hotels in London 2018”

Set right in South Kensington’s vibrant neighbourhood, it is an elegant boutique hotel blending British classic style with an eclectic design, vibrant colour palettes and luxurious. The hotel’s 52 rooms and suites all have their own personality and feature unique mixes of antique and modern furniture, paintings and fabrics. The hotel’s restaurant La Trattoria by Michelin-Starred Chef Alfredo Russo proposes the traditional, homely and authentic Italian food, while La Trattoria bar is the ideal meeting place for an exclusive appetizing Vintage Afternoon Tea.

The *Condé Nast Traveler* Readers’ Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as “the best of the best of travel.” The 2018 Readers’ Choice Awards are published exclusively on *Condé Nast Traveler’s* website at www.cntraveler.com/rca and celebrated in the November issue on newsstands nationwide on October 16.

STARHOTELS®

COLLEZIONE

Starhotels

Starhotels is the family-owned Italian Hospitality Group leader in the upscale and upper upscale & luxury market segments with 29 hotels located in the heart of the best Italian cities, London, Paris and New York, and a total of 4.100 rooms. As ambassador of high-end Italian lifestyle and hospitality excellence, Starhotels offers an outstanding service that exceeds guests' expectations. Travellers can choose the hotel that best fits their needs, selecting between the Group's two brands.

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The **Starhotels Premium**, located in the most beautiful Italian cities like Milan, Rome, Florence, Naples, Turin, Genoa, Bologna, Parma and Bergamo, are characterized by a distinctive and contemporary style and are able to provide an intangible sense of well-being through an excellent and welcoming service.

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About Condé Nast Traveler

As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen's bible and muse, offering both inspiration and vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 30-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 3 Webby Awards in 2015. For more, visit www.cntraveler.com.