

The Gore London – Starhotels Collezione in partnership with Music Heritage London Celebrate the 50th Anniversary of Rolling Stones' *Beggars' Banquet* album launch

Starhotels Collezione to Host Celebratory Event on 5th December at The Gore



The Rolling Stones at Bar 190 at The Gore on 5th December 1968

LONDON [11th October 2018] London's historical five-star hotel The Gore London – Starhotels Collezione, welcomes guests and locals alike to celebrate the 50th Anniversary of The Rolling Stones' famous *Beggars' Banquet* LP album release party on 5th December 2018 – with a curated evening of culinary offerings, a Swinging 60's London guided bus tour and Rolling Stones inspired tribute concert to commemorate the historical event which took place fifty years ago at Bar 190 on 5th December 1968.

On 5th December 1968, the release of The Rolling Stones' new album *Beggars' Banquet* was celebrated at a rambunctious party at Bar 190 at The Gore. On the infamous evening, guests eventually held a food fight with custard pies tossed about the wood-panelled bar and festivities lasting long into the night.

Celebrations at The Gore will begin from 5:00PM with a two-course [pre-show dinner](#) at the hotel's [190 Queens Gate Restaurant](#) – offering a fine-dining British menu designed by the restaurant's Michelin-starred chef [Daniel Galmiche](#). Following dinner, guests are invited at 7:30PM to take part in a one-hour Swinging 60's London guided bus tour of the Rolling Stones related locations in West London in a vintage Routemaster organised by [Music Heritage London](#). Returning to The Gore at 08:30PM – the concert will kick-off with the 'Not the Rolling Stones' tribute concert in the original location for the Beggars Banquet album launch.

Event Details

Date: Wednesday 5 December 2018

Time: 17:00 – 01:00 GMT

Location: The Gore, 190 Queen's Gate, Kensington London, SW7 5EX

Tickets Packages available at <https://beggarsbanquettributeevent.eventbrite.co.uk>

1. Dinner + Bus Tour + Concert (£79 + 6.76 FEE)
2. Bus Tour + Concert (£49 + £4,42 FEE)
3. Concert Only (£30 + £2.93 FEE)



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About Bar 190 at The Gore

While original wooden panelling and lavish furnishings dominate the hotel, the walls of the bar at The Gore have a distinctly rock n' roll atmosphere. Bar 190 is best known as the location for the launch and photoshoot for The Rolling Stones' 1968 album Beggars Banquet, and the decor pays tribute to this event. The young musicians were regulars of the bar which at the time already buzzed with nightlife and chose to host here the album's launch party because of its ideal location in the city centre and its informal yet, glamorous atmosphere. Iconic memorabilia from that night can still be admired, such as photos of Mick Jagger and Keith Richards, the album's gold record and the recipe for the cocktail named after the album. Bar 190 serves an extensive range of spirits, with a notably large collection of whiskies and rums. The creative cocktail list takes full advantage of this huge variety, extending from classics – such as Martini and Negroni - to a range of Gin and Tonics based on citrus infusions.

About The Gore London – Starhotels Collezione

Established in 1892, The Gore London - Starhotels Collezione has become an icon in British hospitality, collecting a regular clientele over the years including Judy Garland, Andre Simon and Sir Malcolm Sargent amongst others. The Queen's Gate townhouse is located a short walk from the capital's hotspots including Kensington Palace, the Natural History Museum, and Royal Albert Hall. The hotel's 50 unique rooms and suites blend period details with antique furnishings creating a welcoming atmosphere poised between timeless luxury and charm. Leisure facilities include restaurant 190 Queen's Gate with seasonal menus created by Michelin-Starred Chef Daniel Galmiche. Located within the hotel is the iconic wood-panelled Bar 190: best known as the location for the launch of The Rolling Stone's 1968 album Beggars Banquet.

About Starhotels is an Italian family-owned hotel group, epitome of the high-end Italian hospitality, with 29 hotels in the most beautiful destinations in Italy, Europe and US. Starhotels Collezione is a collection of the brand's most representative hotels, 12 locally inspired iconic properties with a strong heritage and personality. These hotels combine stunning buildings, a timeless sophistication enriched by an Italian unique design and a warm, bespoke service. Starhotels Collezione are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza. www.starhotelscollezione.com

About Music Heritage London

Music Heritage London Ltd (MHL) was launched in 2015 by Paul Endacott to provide music lovers with an integrated and immersive experience by packaging and promoting London's vast music history and by doing so, help perpetuate its legacy for future generations to enjoy!

Focusing initially on the 1960s, they introduced their very own (TfL approved) scheduled bus service in 2015 between Richmond, Twickenham and Teddington on a vintage Routemaster London Bus to celebrate the era-defining significance of this small enclave of West London, expressed through some of the greatest musicians of the 20th century who were instrumental in creating the counter-culture that spawned Swinging London.

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