

BRUNCH IS BACK AT HELVETIA & BRISTOL FIRENZE – STARHOTELS COLLEZIONE

'The Original American Brunch' launches for the autumn season

Florence 19th October 2017 - The Helvetia & Bristol Firenze - Starhotels Collezione is destined to become the city's Sunday hotspot this autumn as it launches an appetising, limited edition culinary offering – *'The Original American Brunch'*.

Available from now until 17th December in the charming Giardino D'Inverno (Winter Garden), the only menu in the city to draw inspiration from, and pay homage to, the traditional brunch dishes, *'The Original American Brunch'* is destined to exceed expectations as it delivers a creative take on the indulgent mealtime.

Working in conjunction with F&DE Group, one of Italy's most established and innovative food and beverage operations companies, The menu cleverly combines staples of the stars and stripes brunch – bacon, pancakes, marshmallows, cookies and brownies – with deep rooted elements of the traditional Tuscan kitchen. A selection of cold cuts of meat such as *Finocchiona* (salami flavoured with fennel seeds), *Pepatello* (fresh leg of seasoned pork), the famous antipasti *Crostini ai Fegatini* (liver pate on toast) and *Pappa al Pomodoro* (thick Tuscan tomato and bread soup) add an unmistakable Tuscan twist. For the sweet-toothed, organic and artisanal jams, marmalades, honey, yoghurts and fresh juices have been carefully curated to bring delectable regional delights to the table.

What's more, the menu's extensive egg dishes are certain to further set the menu apart from any other brunch offering across Florence. From the traditional sunny side up to poached, from Eggs Benedict to Eggs Fiorentina and omelettes with a selection of delicious fillings, *'The Original American Brunch'* is slated to make its mark as a much-sought after dining experience for the city's most stylish of citizens.

Complementing the brunch, the Helvetia & Bristol Firenze – Starhotels Collezione's bar, Hostaria Bibendum, works on each mealtime moment with flair and distinction: mornings will welcome an ample breakfast of artisanal pastries, lunches will be light and celebrate regional dishes, a handpicked collection of teas and hot chocolate will be available in the afternoon; pre-dinner drinks will showcase the new signature cocktail 'Bubble Chianti' and a dinner menu will please the most precious of palettes.

'The Original American Brunch' is available from now until 17 December from 11.30-15.30.
The cost is 38 euros per person and children under six eating free.
The price is inclusive of drinks and taxes.



Starhotels

Starhotels is a Florence-based, family-owned hotel group, epitome of high-end Italian hospitality, with 29 hotels in the most beautiful destinations in Italy, Europe and US.

Starhotels Collezione is a collection of the brand's most representative hotels, 12 locally inspired iconic properties with a strong heritage and personality. These hotels combine stunning locations, a timeless sophistication enriched by Italian unique design and a warm, bespoke service, and are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza.

<https://www.starhotels.com>

F&DE Group (www.fdegroupp.it) is one of the most innovative food and beverage operations companies for the hospitality industry. With over 30 establishments within its portfolio of clients, the brand has quickly established itself as a leader in its field across Italy.