



Hotel Helvetia & Bristol offers a Florence Inferno package to discover an enigmatic side to the city

Until 31 December hotel guests can experience for themselves the cult scenes in Ron Howard's new movie

Florence, 27 October 2016. After the release of the movie directed by Ron Howard, **Hotel Helvetia & Bristol** presents the package **"Discover Florence in the footsteps of Robert Langdon"**, which offers the chance to get to know some of the city's most symbolic sights seen in *Inferno* the movie.

After *"The Da Vinci Code"* and *"Angels and Demons"*, blockbuster films based on Dan Brown's bestselling books, Tom Hanks is back in the role of Professor Langdon in this new thriller that expertly weaves action, art history and symbolism set almost entirely in Italy.

Florence is the true star of the movie: not only as a city famous worldwide for its beauty, views and fabulous lifestyle but also for the intriguing and mysterious charm of its museums and galleries, seen in the movie in a whole new light.

The **Hotel Helvetia & Bristol Firenze – Starhotels Collezione**, one of Florence's historic 5 star hotels, is housed in a prestigious 19th century palace facing Palazzo Strozzi and has been part of Starhotels since July 2016. Until 31 December the hotel offers its guests the chance to dive into the Dante-style scenes of **"Inferno"** thanks to a special package that includes accommodation with breakfast, a welcome drink, a guided tour of the places seen in *"Inferno"* and two tickets to see the film at the historic Odeon Cinema, also in Piazza Strozzi.



Beginning at **Porta Romana** in a nonstop chase through the **Boboli Gardens** to reach the secret passages of the **Palazzo Vecchio**, guests can experience for themselves the emotions of the characters in the movie, moved by a refined and typically Italian ambience of one of the most symbolic hotels in the Tuscan capital.

The package includes:

accommodation for two persons with breakfast;

welcome drink;

guided tour of the places seen in "Inferno" (must be booked at least 7 days in advance of your stay);

2 tickets to see the film at the historic Odeon Cinema, in Piazza Strozzi (only available while the film is showing until November 6; in English with subtitles and according to the schedule), a short distance from the hotel.

Room rate starting at 470€

Starhotels

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www.starhotels.com

Contacts:

Hotel Helvetia & Bristol Firenze – Starhotels Collezione

Via dei Pescioni, 2 - 50123 – Firenze (Italia)

Tel. + 39 055 26651

Reservations.helvetiabristol.fi@starhotels.it

Marta Olivari

PR Manager

Email: m.olivari@starhotels.it

T: +39 055 3692236