



STARHOTELS ROSA GRAND IN MILAN
PRESENTS
“EATALY COOKING STARS”

FIVE MICHELIN-STARRED CHEFS FOR SIX FOOD EVENTS,
THE FINEST CUISINE AND INGREDIENTS BY EATALY

«Eataly Cooking Stars» is the new event series for the discerning diner to come from the hospitality partnership of Starhotels and Eataly. Beginning April 7 through November 2016, the discreet and simple elegance of the Rosa Grand in Milan's piazza Fontana will set the scene for monthly dinners at which 5 Michelin-starred chefs, hand picked by Eataly, will present themed menus showcasing the finest artisan ingredients.

Devised from the partnership, which began in 2015, between Starhotels and Eataly, “Eataly Cooking Stars” aims to promote Italy's unique regional food and wine culture through a calendar that will bring the country's most talented chefs to the Rosa Grand for a flavorful and aesthetically pleasing dinner series.

Much than a simple tasting, every dinner will be a journey into the finest cuisine paired with wines that best represent the local region.

The dinner series will begin on April 7 with Ugo Alciati, Executive Chef of Eataly, who will present his traditional, seasonal and memory-inspired cuisine from Guido Ristorante in Fontanafredda, Serralunga d'Alba.

Born and bred in one of the families that wrote Italian haute culinary history, at age 9, Ugo played with his mother Lidia and grandmother in the kitchen at “Guido”.

On April 7, Alciati will present a carefully devised menu to serve up a unique and refined dining experience, paired with a selected of outstanding organic wines from the Lange by the Brandini winery, presented by winemaker Giorgio Lavagna.

The series will continue on May 5 with Maurilio Garola, chef of restaurant La Ciau del Tornaento in Treiso, in the province of Cuneo.

Self-taught and forever fascinated by the restaurant world, Garola's passion for fine food and wine led to his Michelin star. His creations have a style based on simplicity, singleness and sincerity without ever being ordinary.

June 9 will be the turn of Davide Palluda, the talented chef of All'Enoteca in Canale (CN), where in 2000 he won his first Michelin star at age 29. Viewed as one of Italy's most skillful chefs, tradition and territory are front and center of Palluda's cuisine that displays a bold personality as well as being varied, fresh, colorful and balanced.

July 7 turns to **Viviana Varese** of **Alice Ristorante**, whose cuisine is all about experimentation and niche products: Mediterranean tradition and creativity are the buzzwords behind all of Viviana's creations, which tantalize the senses with flavors that stay true to the seasons.

For the fall we welcome **Claudio Vicina**, chef patron of **Casa Vicina** at Turin's Eataly Lingotto: on **October 6** Vicina will present his menu inspired by a taste memory philosophy, like Proust's madeleines, that conjures up the flavors of Piedmontese food tasted during childhood.

The first edition of **Eataly Cooking Stars** will end on **November 10** with a different dinner in the company of **Ugo Alciati**, who will offer guests a new and flawless dining experience inspired by his Piedmontese origins.

Every event will begin at 8.30pm with an aperitif on arrival, followed by the dinner devised by our guest chef paired with a selection of wines by distinctive estates to showcase the region.

The April 7 dinner costs **120 euro per person**, wine included.

All information about the dinner series, guest chefs and menus [CLICK HERE](#).



Eataly meets Starhotels

Eataly and Starhotels are equally dedicated to Italian lifestyle and living. Thanks to these common interests, in 2015 a partnership began between the two companies, with the aim of strengthening the value of Italianness within Italy and worldwide. The partnership, which marks Eataly's debut in the hotel industry, involves the creation of bespoke menus, events and collaborations with Italy's Michelin-starred chefs for Starhotels, as well as consultancy and support as food and wine partner in selecting and sourcing ingredients and products.

About Starhotels

3,840 rooms, 148 meeting rooms, 20 four-star hotels, 1 five-star hotel in Paris, 1 deluxe hotel in New York and 2 boutique hotels in London with a third opening in summer 2016. All Starhotels are strategically located in city centers. Every hotel offers the warm welcome of the finest Italian hospitality, impeccable service and rooms that distinguish themselves by their unparalleled style and comfort.

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