

## Company profile

### **Starhotels: a great passion for Italian hospitality**

The story of Starhotels is a tale of family values, brilliant entrepreneurial spirit and a great passion for hospitality. Founded in 1980 through the intuition of engineer Ferruccio Fabri – who, in 1971, had already embarked in the hospitality industry, acquiring his first hotels in Florence – today Starhotels is led by Elisabetta Fabri, who continues to develop the group with the same vision and drive as her father.

Over the last 10 years, the company has grown due to important investments in restructuring and new property acquisitions, enhancing the brand's quality and diversity, with a constant focus on preserving and promoting the hotels' identities in their respective urban locations.

Located in the heart of 14 extraordinary Italian destinations, our hotels impart a love for Italy and its cultural riches: each hotel is an expression of the place where it is located, of that city's style and character – each is based on the location's own distinctive "personality".

The variety of Italy's food and wine culture is particularly close to our hearts, adding an extra special dimension to the guest experience. Thanks to a partnership with *Eataly*, a hallmark of our hotel restaurants since 2015, dining at Starhotels is quality and authenticity guaranteed. Ingredients are carefully sourced and selected, many coming from small-scale producers with short supply chains.

Even outside Italy, attention to detail and luxury Italian lifestyle are the defining traits of our hospitality: from Paris to New York, via London, our hotel guests are greeted with a smile and the height of professionalism. We take pride in preempting and fulfilling our guests' requests and needs, ensuring the most comfortable of stays, a guarantee thanks to the exceptional comfort of Starbeds.

If hospitality is an art form, then outstanding service is a prerequisite. Whether traveling for business or leisure, we care about our guests' individual needs, allowing them to enjoy the most comfortable, rewarding travel experience possible.

Environmental sustainability is an issue to which we are deeply committed and is a hallmark of our hotels. All our hotels take pains to respect the environment, using low-impact generators to reduce CO2 emissions and energy consumption, as well as low consumption LED lighting and high efficiency heating systems. Our hotels are also at the forefront of ecotourism, such as E.c.ho. in Milan, whose innovative rooms are designed to reduce energy consumption.

To distinguish our most iconic hotels – historic and charming dwellings, properties set apart for their standout locations, strong personalities, landmark identities and tailored ambiances – we created the **Starhotels Collezione**. These include the Rosa Grand in Milan, the Savoia Excelsior Palace in Trieste, the Splendid Venice, the Hotel d'Inghilterra in Rome, the Grand Hotel Continental in Siena, the Helvetia&Bristol in Florence, the Hotel Villa Michelangelo in Vicenza, the Castille in Paris, The Gore, The Pelham and The Franklin, all in London, and The Michelangelo in New York. These properties reflect the contemporary essence of Starhotels: the refined character of these one-of-a-kind gems embodies the brand's timeless elegance and close attention to craftsmanship.

"Every year more than 1.500.000 people from all over the world stay in our hotels, seeking authentic travel experiences: these travelers have high expectations, which begin with their hotel stay. That's why we believe that the art of hospitality should respect a time-honored, ever effective formula: knowing how to preempt their needs and exceed their expectations. Culture, creativity and art form our identity. We continue to harness the heritage of knowledge and sharing as the driving force for our growth. Our company is a family above all else: each year we celebrate anniversaries by making donations to protect Italy's cultural heritage, planning investments in monuments or artistic enterprises. In 2015, to celebrate the group's 35th year, we donated one million euros to the City of Florence for the restructuring of the balustrades in Piazzale Michelangelo."

**Elisabetta Fabri**, *President and CEO of Starhotels*

## **Starhotels**

Starhotels is an Italian family-owned hotel group, epitome of the high-end Italian hospitality, with 29 hotels in the most beautiful destinations in Italy, Europe and US.

**Starhotels Collezione** is a collection of the brand's most representative hotels, 12 locally inspired iconic properties with a strong heritage and personality.

These hotels combine stunning historical buildings, a timeless sophistication enriched by an Italian unique design and a warm, bespoke service.

*Starhotels Collezione* are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza.

**[www.starhotels.com](http://www.starhotels.com)**

## **Press Contacts**

Marta Olivari, PR Manager

Email: [m.olivari@starhotels.it](mailto:m.olivari@starhotels.it)

Cell. 346 4045415