

Company profile

Starhotels: a great passion for Italian hospitality

The story of Starhotels is a tale of family values, brilliant entrepreneurial spirit and a great passion for hospitality. Founded in 1980 through the intuition of engineer Ferruccio Fabri – who, in 1971, had already embarked in the hospitality industry, acquiring his first hotels in Florence – today Starhotels is led by Elisabetta Fabri, who continues to develop the group with the same vision and drive as her father.

This passion and commitment to bring the family project to the top has allowed Starhotels to be honored with the highest prize awarded by Campden FB during the VI^a European Families in Business Conference: the Supreme European Family Business Award for the outstanding achievements obtained in 2016, as well as for the company's tangible work in philanthropy and social responsibility.

Over the last 10 years, the company has grown due to important investments in restructuring and new property acquisitions, enhancing the brand's quality and diversity, with a constant focus on preserving and promoting the hotels' identities in their respective urban locations.

Located in the heart of 14 extraordinary Italian destinations, our hotels impart the love for Italy and its cultural riches: each hotel is an expression of the place where it is located, of that city's style, history and character – each with a distinctive “personality”.

Even outside Italy, attention to detail and luxury Italian lifestyle are the defining traits of our hospitality: from Paris to New York, passing by London, our hotel guests are greeted with a smile and the height of professionalism. We take pride in preempting and fulfilling our guests' requests and needs.

The variety of Italy's food and wine culture is particularly close to our hearts, adding an extra special dimension to the guest experience. Thanks to a partnership with *Eataly*, a hallmark of our hotel restaurants since 2015, dining at Starhotels is quality and authenticity experience. Ingredients are carefully sourced and selected, many coming from small-scale producers with short supply chains.

If hospitality is an art form, then outstanding service is a prerequisite. Whether traveling for business or leisure, we care about our guests' individual needs, allowing them to enjoy the most comfortable and rewarding travel experience possible.

Staying in a Starhotels gives all guests access to extraordinary, exclusive experiences: personalized service that will exceed expectations and the opportunity to live, first-hand, the many unforgettable moments that reflect the unique personality, history and culture of their chosen destination.

To distinguish our most iconic hotels – icons of style with a distinct personality and express the authentic spirit of the cities that host them – we created the **Starhotels Collezione**. These include the Rosa Grand in Milan, the Savoia Excelsior Palace in Trieste, the Splendid Venice, the Hotel d'Inghilterra in Rome, the Grand Hotel Continental in Siena, the Helvetia&Bristol in Florence, the Hotel Villa Michelangelo in Vicenza, the Castille in Paris, The Gore, The Pelham and The Franklin, all in London, and The Michelangelo in New York.

Twelve architectural gems, each with its own history and heritage, in the heart of some of Italy's and the world's greatest cities. Twelve charming, unique townhouses that share timeless values, such as the pursuit of excellence and the expression of authenticity in all they do. The hotels in this superb collection stand out for their stunning locations, their refined, elegant interiors and the flawless service that will exceed guests' expectations and anticipate their every need.

These sophisticated cities express the contemporary appeal of Starhotels and embody the group's distinctive values: timeless elegance and meticulous attention to detail, from hospitality to design, so that every stay becomes a unique, unforgettable experience.

STARHOTELS®

L'ITALIA NEL CUORE

The Starhotels Collezione hallmark of excellence is also expressed in their gourmet restaurants, where guests can enjoy superlative cuisine accompanied by a selection of the finest local and world wines, served by elegant, attentive staff in sophisticated settings.

Starhotels Collezione's innovative fine dining menus, some of them created by Michelin-starred chefs, are especially designed to allow guests to enjoy every aspect of their travel experience.

Every year more than 1,600,000 people from all over the world stay in our hotels, seeking authentic travel experiences: these travelers have high expectations, which begin with their hotel stay. That's why we believe that the art of hospitality should respect a time-honored, ever effective formula: knowing how to preempt their needs and exceed their expectations.

Culture, creativity and art form our identity. We continue to harness the heritage of knowledge and sharing as the driving force for our growth.

Our company is a family above all else: each year we celebrate anniversaries by making donations to protect Italy's cultural heritage, planning investments in monuments or artistic enterprises. In 2015, to celebrate the group's 35th year, we donated one million euros to the City of Florence for the restructuring of the balustrades in Piazzale Michelangelo."

Elisabetta Fabri, *President and CEO of Starhotels*

In addition to our commitment to provide our guests a comfortable and unique stay, Starhotels has always been sensitive to social and cultural events, supporting important charitable campaigns such as those started in 2015 for Pangea Onlus Foundation.

Also the environmental sustainability is an issue to which we are deeply committed and is a hallmark of our hotels. All our hotels take pains to respect the environment, using low-impact generators to reduce CO2 emissions and energy consumption, as well as low consumption LED lighting and high efficiency heating systems. Our hotels are also at the forefront of ecotourism, such as E.c.ho. in Milan, whose innovative rooms are designed to reduce energy consumption.

Starhotels

Starhotels is a Florence-based, family-owned hotel group, epitome of high-end Italian hospitality, with 29 hotels in the most beautiful destinations in Italy, Europe and US.

Starhotels Collezione is a collection of the brand's most representative hotels, 12 locally inspired iconic properties with a strong heritage and personality. These hotels combine stunning locations, a timeless sophistication enriched by Italian unique design and a warm, bespoke service, and are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza.

www.starhotels.com

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