

Fill in block letters and mail in a sealed envelope to STARHOTELS S.p.A. Customer Care - Viale Belfiore, 27 - 50144 Florence - Italy or send via fax to the number +39 055 36924. The card request is also available on the website www.starhotels.com, "Fidelity Programs" section. **Important: it is essential for issuing the Starcard that the application form be filled in every part and signed in the Privacy section.**

Yes, I wish to receive the Starcard and I accept the regulations in full.

Personal data

First name _____

Last name _____

Sex M F Date of birth ____ / ____ / ____

Place of birth _____ Country _____

Nationality _____

Form of identification [Type]* N° _____

In _____ on ____ / ____ / ____ Expiration _____

* Identity card: CI / driver's license: PT / passport: PS

Home Address

Address _____

City _____

Zip code _____ Country _____

Tel. _____ E-mail _____ @ _____

Profession _____

Mobile _____ [not compulsory]

Business address

Company name _____

Address _____

City _____

Zip code _____ Country _____

Tel. _____ Fax _____

E-mail _____ @ _____

I wish to receive mail: at home: at the company

Preference

Smoking room Non-smoking room

Bath with shower Bath with tub

Preferred Daily Newspaper _____

Privacy

Information sheet in accordance with art. 13 of the Legislative decree 196/2003

The Starcard program implicates operations involving the processing of personal data which Starhotels conducts for the following purposes in the full respect of the rights and basic freedoms of the data subject, with particular attention to confidentiality, personal identity and the right to have personal data protected:

a) issue of the Starcard, with consequent regular communications and the issue of discounts and basic benefits foreseen by the initiative on a permanent or one-off basis, and personalization of the service;

b) communication of further advertising and promotional activities, directed exclusively to Starcard holders, made by Starhotels S.p.A., included any subsidiary, parent companies, associated, affiliated or otherwise related companies, any Starcard Program's partner or third entities specifically appointed by Starhotels S.p.A.;

c) fulfilment of legal obligations of a fiscal, civil law, accounting or similar nature. The data will be processed using both computers and paper systems in the full respect of the minimum security requirements, in accordance with Legislative Decree 196/2003. The data gathered will be conserved and stored in the departments of the company Starhotels S.p.A., in Florence, Viale Belfiore 27.

We should point out that the granting of data and consent to its processing for the purposes as above in point b) is optional and that the data gathered for such purposes will be kept for a maximum of 1 (one) year; save the above however refusal to supply the personal data requested may make it impossible to receive or use the Starcard and take advantage of the associated services and benefits.

The data collected will be processed exclusively as part of the aforesaid purposes and may be communicated to any subsidiary, parent companies, associated, affiliated or otherwise related companies to Starhotels S.p.A., any Starcard Program's partner or third entities specifically appointed by Starhotels S.p.A. exclusively for the handling of the relative benefits.

You may, at any time, exercise your rights over the Data Controller, in accordance with article 7 of the Legislative decree 196/2003, in other words have the existence of personal data regarding you confirmed, even if not yet registered, be informed of the contents and origin of such, check the exactness or have such data supplemented or updated or corrected. In accordance with the same article 7, you are also entitled, by contacting the Data Controller, to request the cancellation, transformation into an anonymous form or blockage of data processed in violation of the law, as well as to oppose the processing of such data for legitimate reasons, or to oppose the processing of such data for the purposes of forwarding advertising material or for direct sales or for conducting market surveys or commercial communications.

The Data Controller is Starhotels S.p.A., with the legal head office in Milan - 20121, Via F. Turati 29 and with the head office in Florence - 50144, Viale Belfiore 27, tel. +39 055 36921 - fax +39 055 36924, E-mail: starhotels@starhotels.it.

The Data Processor is Dr. Piero Ricciarelli.

Consent in accordance with art. 23 of the Legislative Decree 196/2003

The data subject, having taken note of the information provided by the processing controller in accordance with article 13 of the Legislative Decree 196/2003, gives his/her consent to the processing of his/her personal data for the purposes as above, letter a).

Place _____ Date _____ Legible signature

The data subject also gives his/her consent to the processing of his/her personal data for the purposes above as in letter b).

Place _____ Date _____ Legible signature