

# Hotel Helvetia & Bristol – Starhotels Collezione presents its "authentic" brunch

Beginning 29 January 2017, every Sunday from 12 noon to 3.30pm Brunch – Authentic taste of Florence is the new taste experience in the heart of Florence



*Florence, Monday 23 January 2017.* Hotel **Helvetia&Bristol - Starhotels Collezione** is delighted to present **Brunch – Authentic taste** of *Florence,* its own take on the international and contemporary Sunday custom, reinterpreted with authentic local flavors.

The Helvetia&Bristol – which became part of the Starhotels in July 2016, alongside the Hotel d'Inghilterra in Rome, the Grand Hotel Continental in Siena and the Villa Michelangelo in Vicenza – is overhauling its restaurant offering. In two years the hotel aims to become the hallmark of luxury hospitality in Florence.

The brunch is a new not-to-be-missed occasion to relax among friends on a Sunday in the refined surroundings of the hotel that is enjoying new gastronomic maturity thanks to the creativity of Chef **Samuele Melani**.

After extensive experience in the Northern Italian region of Trentino, 37-year-old Tuscan Samuele Melani arrived at the Helvetia&Bristol's Hostaria Bibendum in November 2016 with a desire to offer his profoundly local cuisine of great character to a demanding and curious clientele, balanced but never "traditional" in a classical sense.

In the welcoming ambience of a nineteenth-century aristocratic palazzo, every Sunday the kitchen brigade presents themed buffets that take up residence in varying halls in the hotel, from the impeccably restored Winter Garden to the restaurant and lobby. Enjoy the outstanding *cooking shows* showcasing the finest ingredients by primarily local producers.

The brunch includes a carefully sourced selection of Tuscan cured meats and cheeses, traditional pasta dishes and small tartare, a vegetarian corner with a wide variety of crudités and salads, and lastly an irresistible dessert buffet by the Chef: the perfect finish to a Sunday that is all about a taste experience.

Every week a selection of wines pair with the menu and are included in the price.



#### Information and reservations:

Helvetia&Bristol – Starhotels Collezione Via dei Pescioni, 2 - 50123 – Florence (Italy) Tel. + 39 055 26651 Web www.hotelhelvetiabristol.com Email reservations.helvetiabristol.fi@starhotels.it

## Times and prices:

Every Sunday from 12 noon to 3.30pm Adults  $60 \in$  per person Children from 5 to 16 years  $30 \in$  per person Children from 0 to 4 years free <u>Taxes and drinks included</u>

## Starhotels

Starhotels is a Florence-based, family-owned hotel group, epitome of high-end Italian hospitality, with 29 hotels in the most beautiful destinations in Italy, Europe and US.

Starhotels Collezione is a collection of the brand's most representative hotels, 12 locally inspired iconic properties with a strong heritage and personality. These hotels combine stunning buildings, a timeless sophistication enriched by Italian unique design and a warm, bespoke service, and are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza. www.starhotels.com

## Press Office and PR

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