



Starhotels offers free entrance to the must-see exhibits in fall 2014

**SPECIAL HOTEL RATES AND COMPLIMENTARY TICKETS TO THE VAN GOGH
EXHIBITION IN MILAN AND THE PICASSO EXHIBITION IN FLORENCE**

Starhotels, the Italian hotel chain which has always been committed to the promotion of art and culture, offers its guests special hotel rates and complimentary tickets to the Van Gogh exhibition at Palazzo Reale and Picasso exhibition at Palazzo Strozzi.

Milan's **Palazzo Reale** will be housing 50 masterworks by **Van Gogh** until March 8, 2015. The title of this not-to-be-missed exhibition, in keeping with the Expo 2015's theme, is *Man and Earth*, one of the Dutch artist's favorite subjects, as he enjoyed depicting scenes of daily life in the fields. Among the works of art on show are the 1887 *Self-Portrait* and *Landscape with Wheat Sheaves and Rising Moon*, 1889.

Throughout the exhibition period, **Rosa Grand** hotel, the understated luxury hotel of the Starhotels Collection located just steps away from Palazzo Reale and downtown Milan, offers its guests staying in a Superior double room- with free upgrade to a Deluxe room- a special €250 per night rate, including **two complimentary tickets to the Van Gogh exhibition.**

Starhotels, partner of the Palazzo Strozzi Association, celebrates with its Florentine hotel guests the exhibition **Picasso and Spanish Modernity**, which explores the influence the great Spanish artist had on Western art and on the artists of his day in Spain. Until January 25, 2015, Florence-based **Starhotels Michelangelo** and **Tuscany** offer a special € 98 per night rate in double Deluxe room, including **two complimentary tickets to the wonderful Picasso exhibition** at Palazzo Strozzi, an admirable example of grand Renaissance-style dwelling.

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