



The Family Program by Starhotels, for Very Important Kids

*A UNIQUE SERVICE DESIGNED JUST FOR CHILDREN,
THE FAMILY PROGRAM MAKES SURE KIDS GET THE VIP TREATMENT*

Starhotels' family-friendly vacation is an exciting mix of experiences-discovery, adventures around the city, as well as downtime in the **Family Room**. Spacious rooms, several of them adjoining, are especially designed for families travelling with children, to make them warm and welcoming with plenty of space for cuddles, games, books, and coloring. The fun starts at Check-In, where children receive our **Very Important Kids (V.I.K.)** Welcome Kit, complete with playful, and useful, welcome gifts.

Once inside the room, games, books, and lots of other surprises await. And when snack time rolls around, room-service will provide a healthy and traditional Italian snack. At our restaurant, kids can choose simple, healthy options from our special menu based on the best selection of seasonal products. All the dishes are appealing to the eye and the tummy, so kids enjoy eating and mom and dad are happy too!

The Family Program by Starhotels strives to make our big and little guests happy while at the same time, **bringing back the fun of being together and the joy of creating memories, to travel.**

As part of this project, Starhotels has teamed up with several renowned Italian companies. **Chicco**, an expert in baby and kid's products, has provided everything you need, from bassinets and cribs to bottle-warmers, to make your family vacation as relaxing and enjoyable as possible, even with very small children.

Città del Sole has supplied the toys, studied to be "tools for growth", to stimulate creativity through experience, imagination, curiosity, and discovery.

Giunti, the historical Florentine publishing house, has provided its most popular reading series, including Peppa Pig and Topo Tip, as well as the new Disney publications, to ensure relaxing reading opportunities for all ages.

Thanks to the new **Family Program by Starhotels**, travelling with kids has never been so easy, enjoyable, fun, safe, and good for you!

Starhotels 3.791 rooms, 148 meeting rooms, 24 hotels, 20 four-star hotels in the heart of the most beautiful Italian cities, 1 five star hotel in Paris, 1 deluxe in New York and 2 boutique hotels in London. All the Starhotels are strategically located in the center of the cities. Every hotel offers the warmth of the best Italian hospitality; impeccable service and rooms characterized by inimitable style and comfort.

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