

WII FIT NINTENDO comes to STARHOTELS

Starhotels is the first chain in Italy with a state-of-the-art hi-tech wellness programme

Starhotels breaks new borders by adopting a revolutionary approach to fitness and fun. In partnership with Nintendo, Starhotels provides its clients with a new kind of hi-tech, discreet and entirely virtual personal trainer. Guests can now train and work off their stress in the privacy of their rooms, courtesy of the Wii console.

Wii Fit and Wii Sports are available in all of our hotels. These exercise games realistically simulate a tennis doubles match or a golf stroke on the worldos most famous greens. Or guests can do yoga and aerobics. It all takes place in front of a TV screen using Wii and the Wii balance board, a slim platform equipped with pressure sensors connected to the console by wifi.

This amazing board makes exercising fun. A joystick in each hand is all it takes to feel like a champion.

In total freedom, guests can burn off those extra calories, do a muscle workout or many other physical activities. And for our younger guests, all their favourite classic games are, of course, available.

Ufficio Stampa e Relazioni Esterne:Luisa Nocentini T: 055 3692284 E-mail: Inocentini@starhotels.it