



L'ITALIA NEL CUORE

STARHOTELS: A FAMILY BUSINESS AND AN ITALIAN SUCCESS STORY IN THE HOSPITALITY INDUSTRY

The Italian style, faultless professionalism and keen business sense are key to the brand and history of the leading Italian hotel company, Starhotels, which is spearheaded by a family whose name has represented the very essence of hospitality for 30 years. Founded by Ferruccio Fabri in 1980, his passion, dedication and Italian “genius” have seen the brand grow into the international success story that it is today. After 20 years under the guidance of Ferruccio Fabri - still the company’s inspiration - Starhotels has also found a cosmopolitan vision and new impetus in the managerial flair, pragmatism and determination of his daughter Elisabetta Fabri, who has been at the helm as CEO for the last ten years and now is President of Starhotels.

The inspiration from the second generation of Fabri’s has proved the family’s increasing capacity to anticipate tastes, trends and understand the needs of guests without forgetting the values and characteristics upon which Starhotels was founded and developed. The traditions of the company are firmly rooted in the family.

With a portfolio comprising of 20 four star properties in the heart of twelve Italian cities, Starhotels also has one “boutique hotel” in Paris and one “deluxe” property in New York. To exemplify the company’s commitment to the highest standards of service and hospitality, five of these fall into a brand of their own, known as the *Collezione*. The hotels stand out thanks to their extraordinary architecture, fine details, inimitable Italian style and central location’s in the world’s most beautiful cities.

Hospitality, culture, tradition, attention to detail, harmony and wellbeing have long made Italy a must-visit for foreign tourists. Starhotels draws on these qualities and infuses this Italian “lifestyle” concept into its international properties.

The “made in Italy” style is instantly recognisable in the sophisticated atmosphere and personalised service given to each guest. Every Starhotels property is a focal point within its own city. Their strong identity, and the art of hospitality, allows each hotel to successfully cater to the needs of both business and leisure guests. When hosting events, Starhotels offers flexibility, state of the art technology, alongside comfort and an intimate setting that is often absent in many impersonal corporate spaces.

The management team passionately oversees the group to maintain continuity of the brand, whilst maintaining a clear and forward-thinking strategy.

Throughout their major successes to date, Starhotels has and will maintain the characteristics that have historically underpinned the business. The company retains its conviction that ownership of buildings, on-going investment in facilities, professionalism, local food & beverage concepts and its focus on the “four-star” city-centre segment have and will continue to be a winning strategy. These are the key themes that make this over 30 year success story what it is today and a ‘one to watch’ story for future achievements and expansion.

Starhotels, 3.716 rooms, 142 meeting rooms, 22 hotels, 20 four-stars in the heart of Italy's most beautiful cities, 1 boutique hotel in Paris and 1 deluxe in New York. All Starhotels are strategically located in city centres. Every hotel offers the warmth of fine Italian hospitality, impeccable service and rooms of inimitable style and comfort.

Press Office and External Relations: Luisa Nocentini T: 0553692284 E-mail: l.nocentini@starhotels.it
www.starhotels.com